



Nourison
Home™

COLLECTIONS

VOLUME 2 | 2025

H o m e

For over four decades, we've been crafting more than just interiors—we've been shaping the stories that make a house a home. Through this journey, we've honed an intimate understanding of our customers' needs, values, and aspirations. What sets us apart is our unwavering commitment to creating exceptional products that blend beauty, craftsmanship, and value.

Each piece we design isn't just a product; it's a part of life's most meaningful spaces—a symbol of comfort, sanctuary, and self-expression. We take pride in transforming interiors into havens where memories are made and lives unfold.

This journey wouldn't be possible without the partnership of trusted collaborators like you. Together, we've brought these creations to countless homes, enriching lives and elevating the everyday. Your support fuels our shared vision of delivering thoughtful design and unmatched quality to those we serve.

Thank you for being an essential part of this journey. We invite you to explore our collections and discover the difference for yourself.

-Nourison Home



2025 COLLECTIONS

CONTENTS

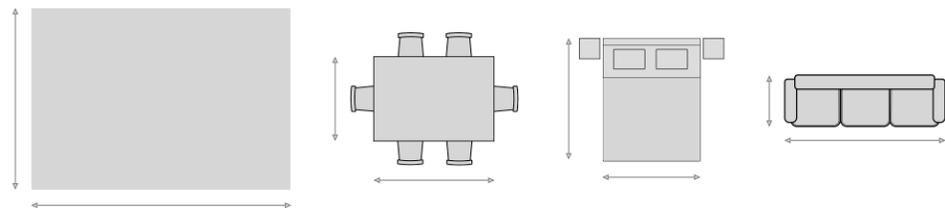
1	AMBIANCE
7	ANDES
15	AVRA
19	CELESTIAL
25	COLORADO
35	COZY SHIMMER
41	DESIRE
51	DREAMY SHAG
57	ECO CYCLE
63	GLITZ
75	GRACEFUL
85	INFINITE
95	INTERLOCK
105	INTERWEAVE
111	LYNX
119	MAISON
125	MARANA
129	NATURAL JUTE
133	RUSTIC TEXTURES
147	SAHAR
155	SHADOWS
163	SUSTAINABLE TRENDS
171	WESTON

INFINITE IFT01 BLUE/IVORY

SIZING TIPS

HOW TO CHOOSE THE RIGHT RUG SIZE

Providing measurements of the room and furniture ensures you get the right rug for the space



LIVING ROOM TIP

Make sure your rug is sized properly for the furniture and seating area. The rug should pull each piece together into a single area.

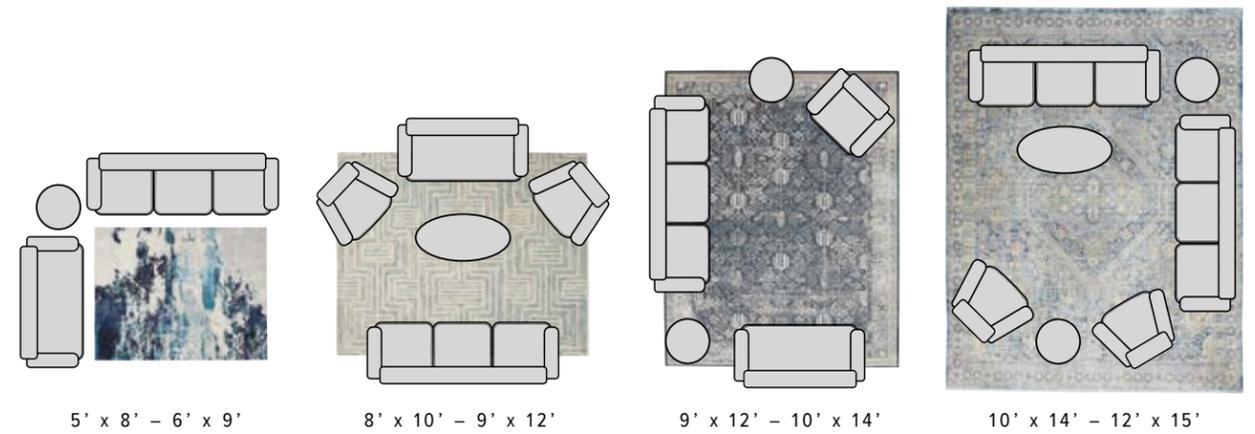
DINING ROOM TIP

Leave 18-24 inches of rug on all sides, so that chairs stay on the rug when pulled back. Rug should be sized to fit the room, not the table.

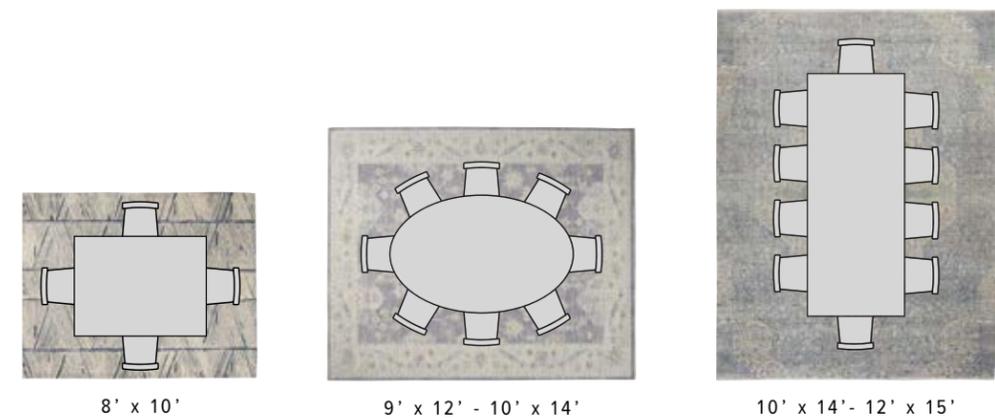
BEDROOM TIP

Leave at least 18 inches of rug on either side of the bed. You should be able to get out of bed and still stand on the rug.

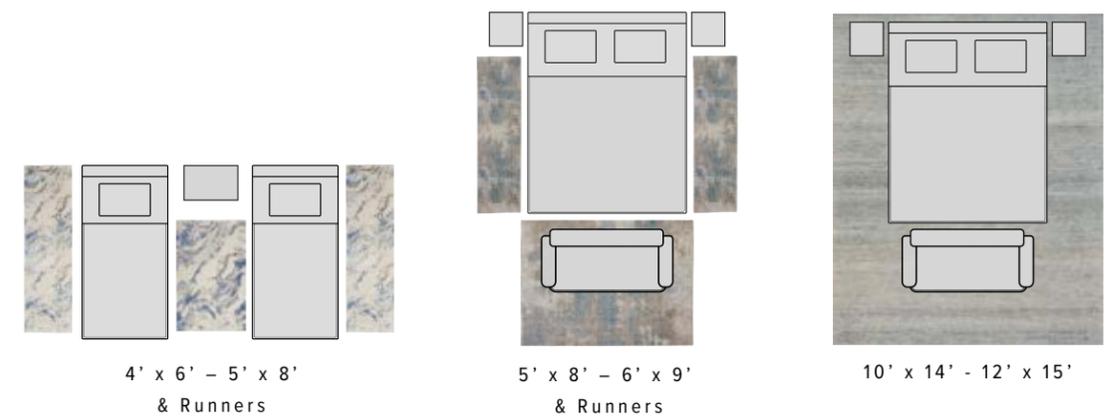
LIVING ROOM



DINING ROOM



BEDROOM



AMBIANCE

collection

[NOURISON.COM/AMBIANCE](https://nourison.com/ambiance)

Transform your space with the ultra-modern style of the Ambiance collection. These brilliant abstract rugs command attention thanks to the high-shine finish, making them an ideal centerpiece for any room where you want to make a statement.



SCAN TO SEE
MORE STYLES

STYLE

CONTEMPORARY DESIGN

FIBER

100% POLYESTER

CONSTRUCTION

LOOM-WOVEN

ORIGIN

TURKEY

AVAILABLE SIZES

3 ft 11 in. x 5 ft 11 in.

1.19m x 1.80m

5 ft 3 in. x 7 ft 3 in.

1.60m x 2.21m

7 ft 10 in. x 9 ft 10 in.

2.39m x 3.00m

All sizes approximate



A. ZH103 BEIGE | P. 175

A.

AM101 BLUE/SILVER



AMI01 BLUE/SILVER



AMI01 IVORY/GOLD



AMI03 IVORY/SILVER



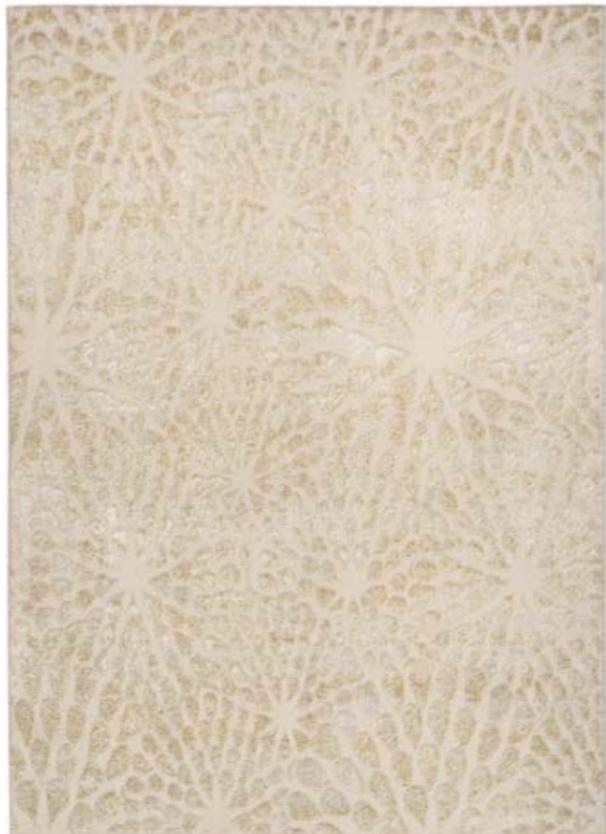
AMI03 IVORY/SILVER *DETAIL*



AMI01 IVORY/GOLD



AMI02 GREY/SILVER



AMI02 IVORY/GOLD



AMI02 GREY/SILVER DETAIL



AND04 IVORY/GREY

ANDES collection

NOURISON.COM/ANDES



SCAN TO SEE MORE STYLES

Bring comfort and balance to your home with the Andes Rug Collection. Drawing on Nordic influences, these neutral rugs feature simple designs and a high-low weaving style that adds subtle pattern without overwhelming your personal aesthetic.

STYLE
CONTEMPORARY DESIGN

FIBER
HIGH PILE: 100% POLYPROPYLENE,
LOW PILE: 100% POLYESTER

CONSTRUCTION
POWER-LOOMED

ORIGIN
TURKEY

AVAILABLE SIZES
2 ft 2 in. x 7 ft 6 in. Runner
3 ft 11 in. x 5 ft 11 in.
5 ft 3 in. x 7 ft 3 in.
6 ft x 9 ft
7 ft 10 in. x 9 ft 10 in.
9 ft x 12 ft

All sizes approximate

0.66m x 2.29m
1.19m x 1.80m
1.60m x 2.21m
1.83m x 2.74m
2.39m x 3.00m
2.74m x 3.66m

ANDES collection



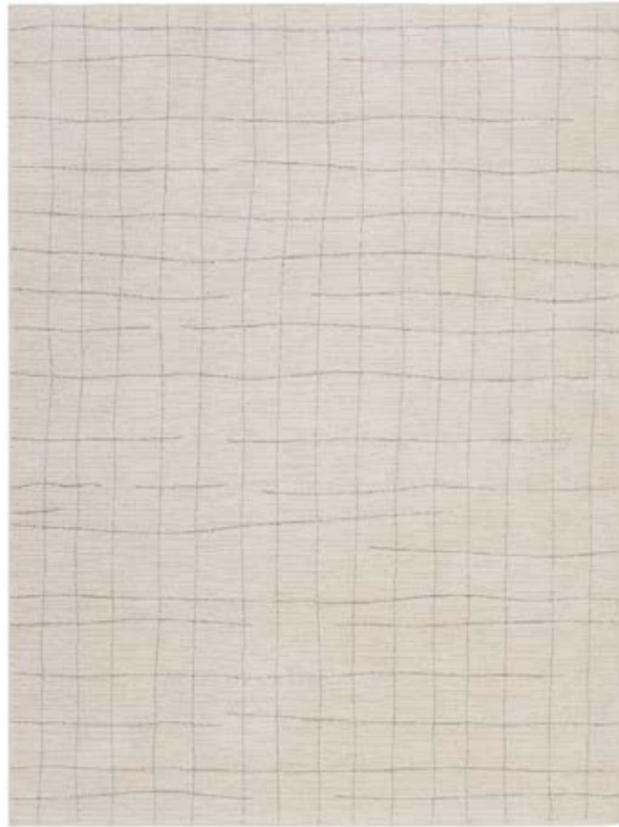
AND02 IVORY/GREY DETAIL



AND01 IVORY/GREY



AND02 IVORY/GREY



AND04 IVORY/GREY



AND03 IVORY/GREY



AND04 GREY



AND04 GREY *DETAIL*



AND03 IVORY/GREY

ANDES collection



AND06 SILVER *DETAIL*



AND05 IVORY/GREY



AND06 SILVER



A. ZH103 GREEN | P. 175
 B. GC103 IVORY | P. 175
 C. GC102 IVORY | P. 175

AVR01 TAUPE

AVRA collection

[NOURISON.COM/AVRA](https://nourison.com/avra)



SCAN TO SEE
MORE STYLES

Infuse a touch of elegance to your space with the Avra Area Rug Collection. Intricate linework and abstract artistry come together to create a look that's equal parts classic and contemporary. With a tufted cut-and-loop surface, Avra adds a refreshing pop of dimension designed to draw compliments from friends and family. Handmade of wool for lasting style and comfort.

STYLE
CONTEMPORARY DESIGN

FIBER
80% WOOL, 20% RAYON

CONSTRUCTION
HAND TUFTED

ORIGIN
INDIA

AVAILABLE SIZES
 2 ft 3 in. x 7 ft 6 in. Runner
 3 ft 9 in. x 5 ft 9 in.
 5 ft 3 in. x 7 ft 3 in.
 7 ft 9 in. x 9 ft 9 in.
 8 ft 6 in. x 11 ft 6 in.

All sizes approximate

0.69m x 2.29m
 1.14m x 1.75m
 1.60m x 2.21m
 2.36m x 2.97m
 2.59m x 3.51m



AVR01 BLUE



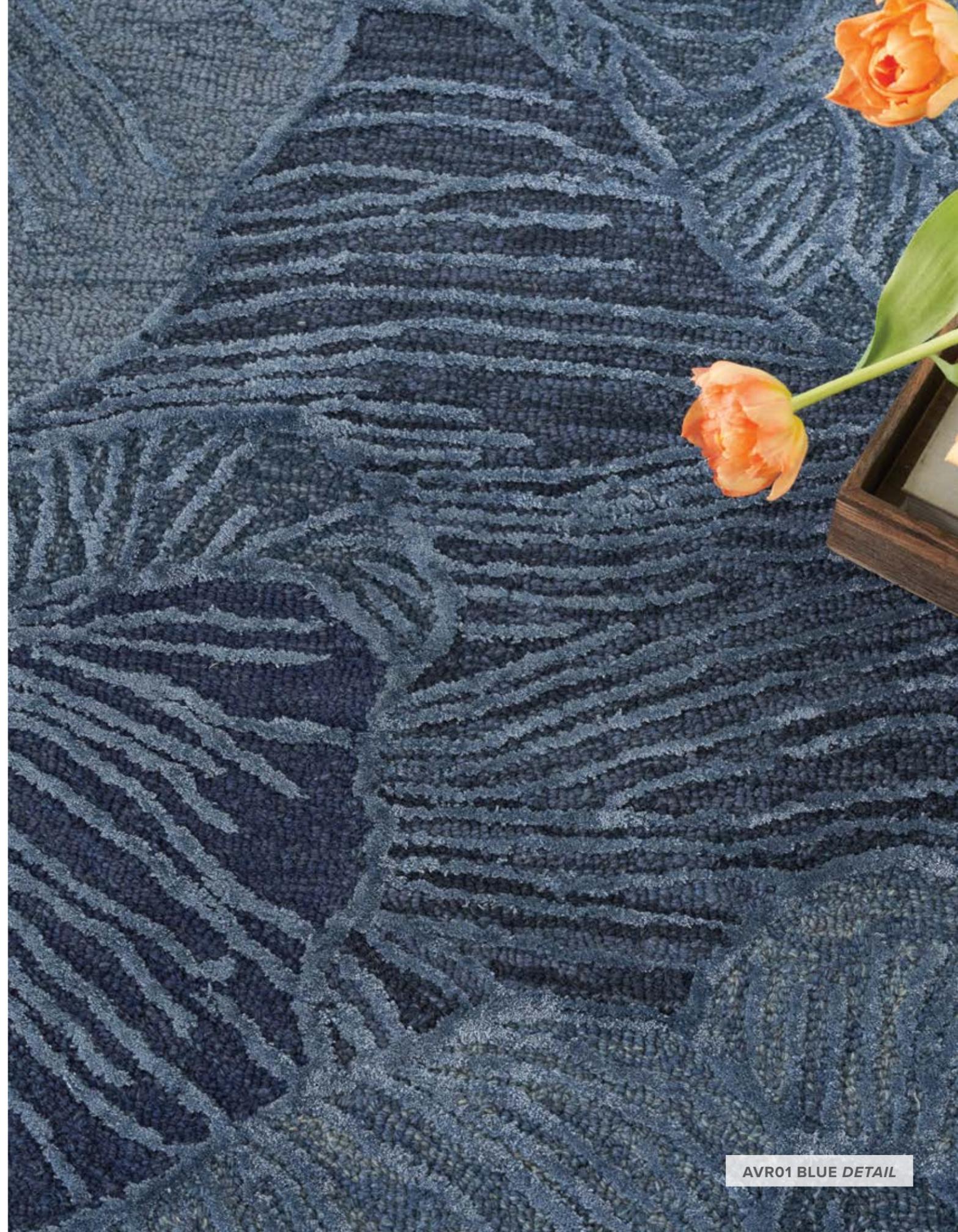
AVR01 GREY



AVR01 TAUPE



AVR01 IVORY



AVR01 BLUE *DETAIL*



A. AC203 LIME | P. 175
B. ZH103 GREEN | P. 175
C. RC586 GOLD | P. 175

CES04 PALETTE

CELESTIAL collection

[NOURISON.COM/CELESTIAL](https://nourison.com/celestial)



SCAN TO SEE
MORE STYLES

Cosmic consciousness inspires the Celestial Collection by Nourison. These heavenly area rugs possess a dramatic beauty, with rich, saturated colors that swirl together in unique and vivid designs. Each stunning area rug conveys a sense of movement and energy that verges on divine.

STYLE
CONTEMPORARY DESIGN

FIBER
100% POLYPROPYLENE

CONSTRUCTION
POWER-LOOMED

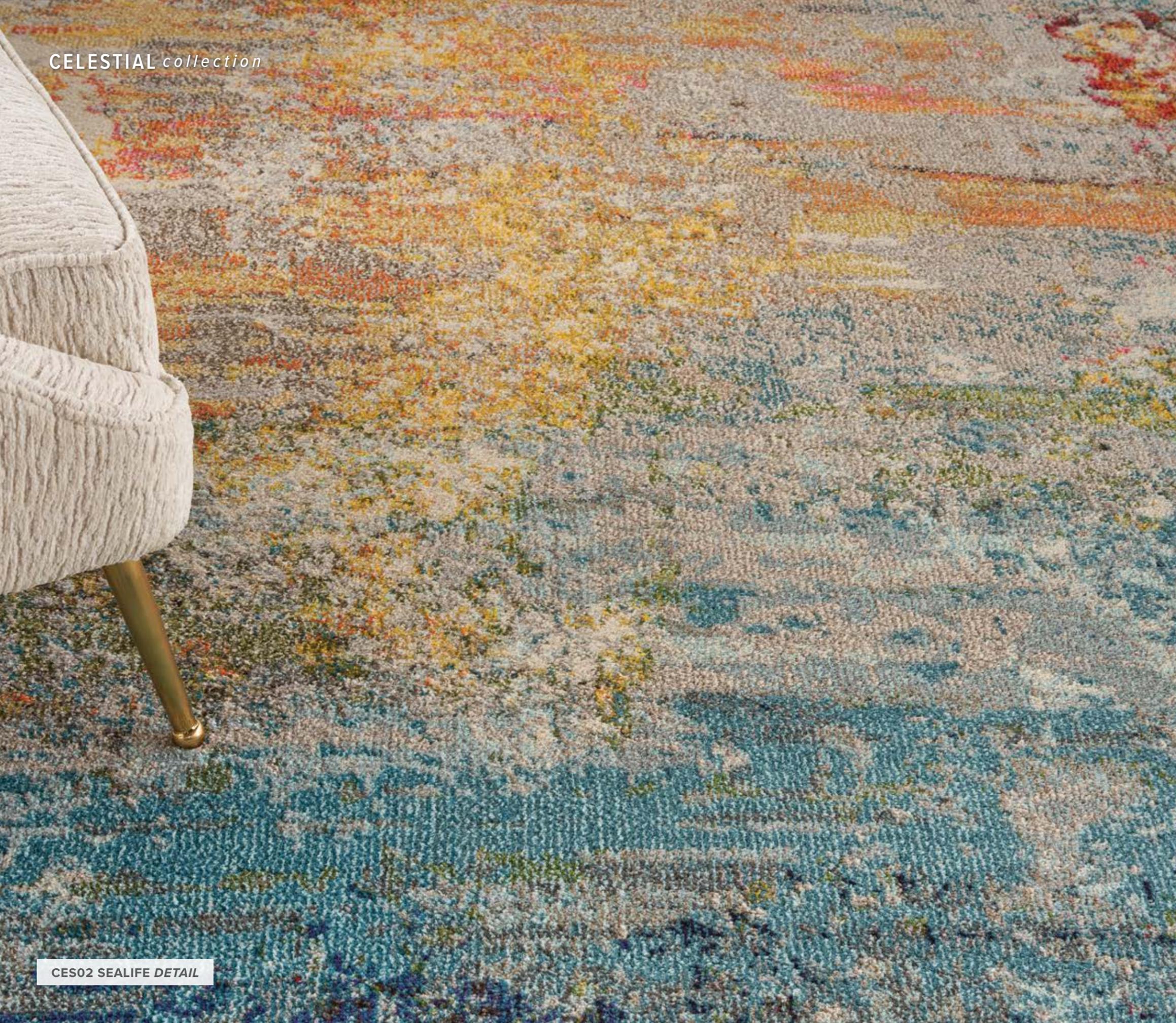
ORIGIN
TURKEY

AVAILABLE SIZES
3 ft 11 in. x 5 ft 11 in.
5 ft 3 in. x 7 ft 3 in.
7 ft 10 in. x 10 ft 6 in.

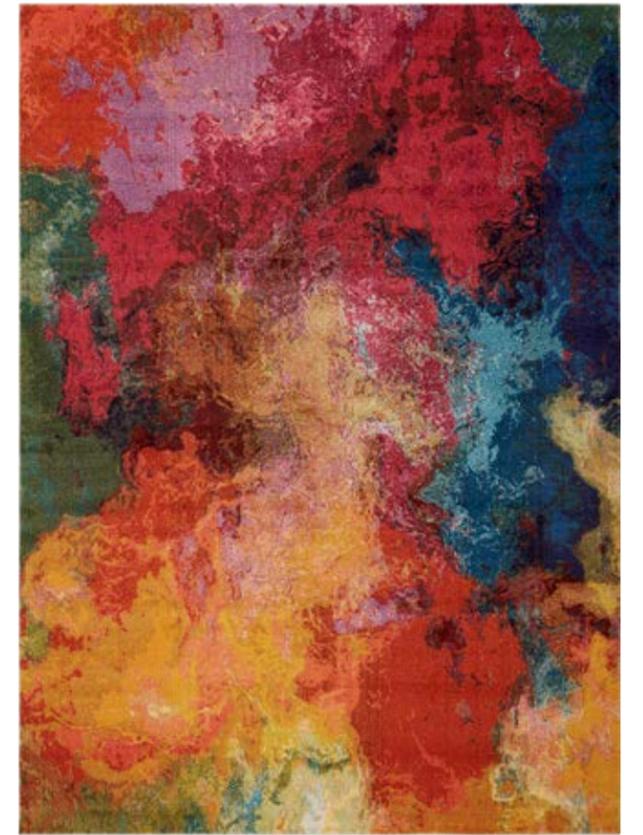
All sizes approximate

1.19m x 1.80m
1.60m x 2.21m
2.39m x 3.20m

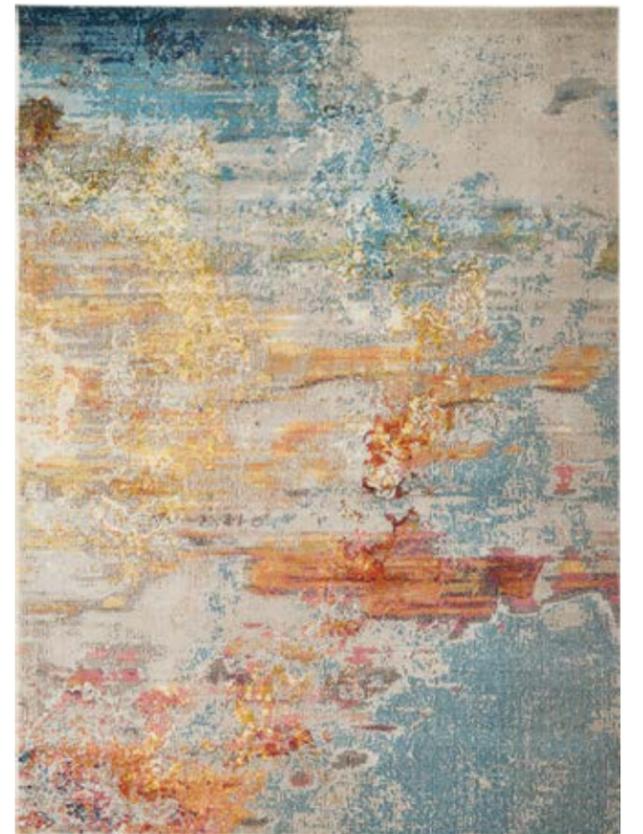
CELESTIAL *collection*



CES02 SEALIFE *DETAIL*



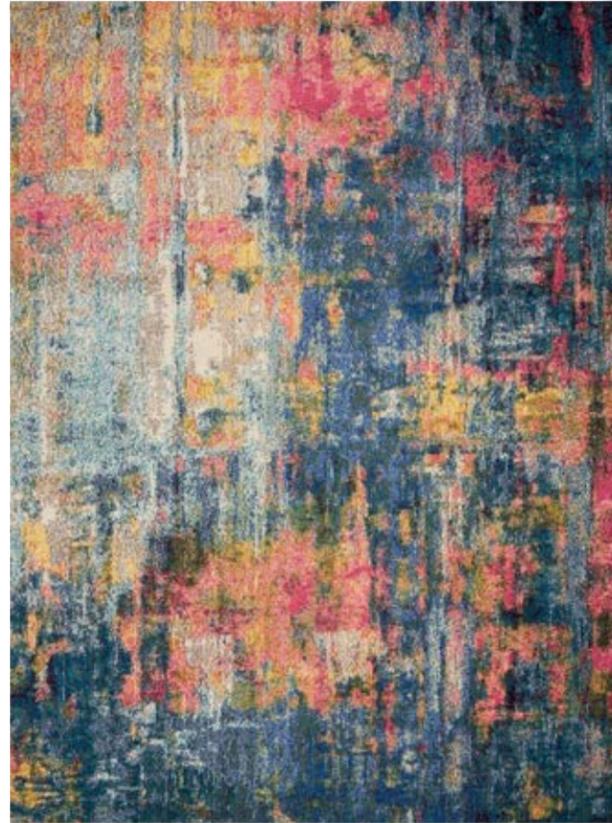
CES04 PALETTE



CES02 SEALIFE



CES14 SUNSET



CES09 BLUE/YELLOW



CES08 ATLANTIC



CES08 ATLANTIC *DETAIL*



CES14 SUNSET



A. GT037 CREAM THROW | P. 176
 B. GC101 IVORY | P. 175

CLR03 IVORY MULTICOLOR

COLORADO collection

NOURISON.COM/COLORADO



SCAN TO SEE
 MORE STYLES

Bring the fresh spirit of nature's rugged beauty into your home with the contemporary and versatile Colorado Collection. Each area rug in this handsome collection features loop pile that is artisanally hand-tufted for exceptional texture. The borderless designs with serged edge complete its clean and modern look, while the earth-tones palette and bold linear patterns give the Colorado Collection a touch of rustic appeal.

STYLE
 CONTEMPORARY DESIGN

FIBER
 100% WOOL

CONSTRUCTION
 HAND TUFTED

ORIGIN
 INDIA

AVAILABLE SIZES
 2 ft 3 in. x 7 ft 6 in. Runner
 3 ft 9 in. x 5 ft 9 in.
 5 ft 3 in. x 7 ft 3 in.
 7 ft 9 in. x 9 ft 9 in.
 8 ft 3 in. x 11 ft 6 in.
 All sizes approximate

0.69m x 2.29m
 1.14m x 1.75m
 1.60m x 2.21m
 2.36m x 2.97m
 2.51m x 3.51m

COLORADO *collection*



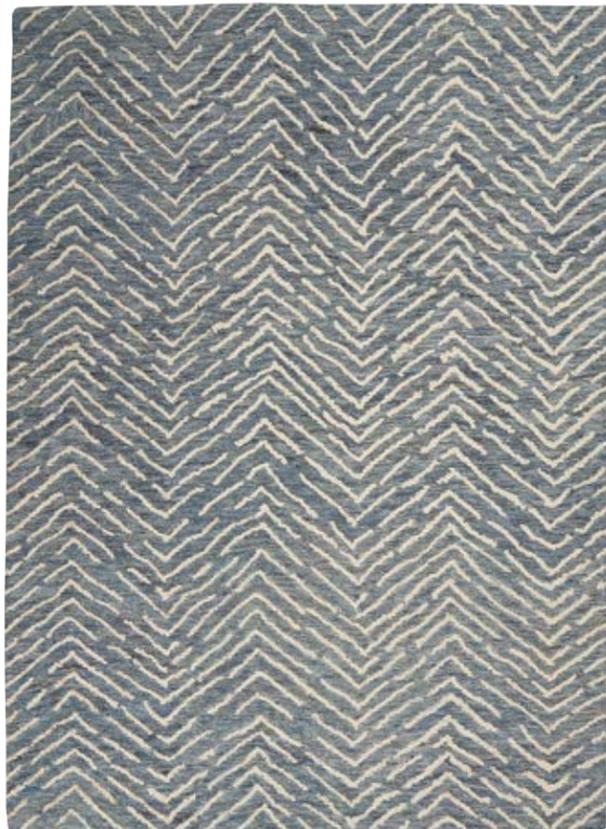
CLR01 GREY/WHITE



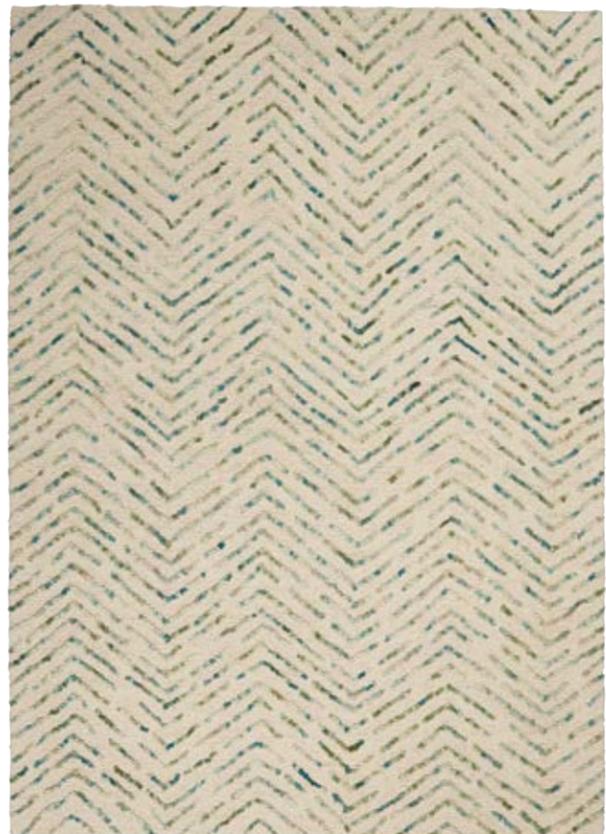
CLR01 GREY/WHITE



CLR01 WHITE/BLUE



CLR02 INDIGO/IVORY



CLR02 IVORY/GREEN



CLR02 INDIGO/IVORY DETAIL

COLORADO collection



CLR03 IVORY MULTICOLOR



CLR03 BEIGE MULTICOLOR



CLR03 IVORY MULTICOLOR



CLR04 GREY



CLR04 IVORY/GREY/TEAL

COLORADO *collection*



CLR05 BEIGE/GREY



CLR05 BEIGE/GREY



CLR05 IVORY/NAVY



A.

A. AC384 GREY | P. 175

CSH01 IVORY/GOLD

COZY SHIMMER collection

[NOURISON.COM/COZY-SHIMMER](https://nourison.com/cozy-shimmer)



SCAN TO SEE
MORE STYLES

Rejoice in the comforting texture of the Cozy Shimmer Collection of shag rugs. Amazingly soft to the touch and enchanting to look at, these lustrous shag rugs are uniquely hand-tufted by skilled artisans. The plush pile is accented with metallic gold highlights, adding glam vibes to your décor. Made of polyester, these fluffy rugs also feature a non-slip back to keep them in place while protecting your flooring.

STYLE
CONTEMPORARY DESIGN

FIBER
100% POLYESTER

CONSTRUCTION
HAND TUFTED

ORIGIN
CHINA

AVAILABLE SIZES
5 ft 3 in. x 7 ft 3 in.
7 ft 9 in. x 9 ft 9 in.
All sizes approximate

1.60m x 2.21m
2.36m x 2.97m



CSH01 SLATE/GOLD



CSH01 BEIGE/GOLD



CSH01 IVORY/SILVER



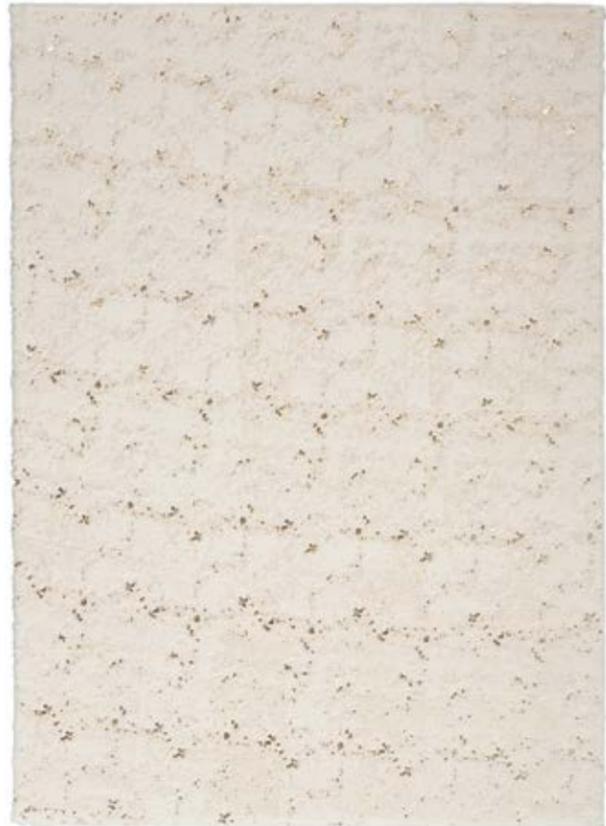
CSH01 IVORY/SILVER *DETAIL*



CSH01 BEIGE/GOLD



CSH01 BLACK/GOLD



CSH01 IVORY/GOLD



CSH01 BLACK/GOLD

DESIRE collection

[NOURISON.COM/DESIRE](https://nourison.com/desire)

The Desire Collection of geometric and abstract rugs tastefully blends classic design elements with a modern sensibility. Pattern and texture variations, presented in neutral color palettes, are enhanced with a brilliant sheen that reflects or absorbs light to create two distinctive looks in one. These modern rug designs are made from easy-clean, non-shedding polyester yarns that feel amazingly soft underfoot, with a low pile height that fits easily under furniture.



SCAN TO SEE
MORE STYLES

STYLE

CONTEMPORARY DESIGN

FIBER

100% POLYESTER

CONSTRUCTION

POWER-LOOMED

ORIGIN

TURKEY

AVAILABLE SIZES

2 ft 3 in. x 7 ft 6 in. Runner	0.69m x 2.29m
3 ft 11 in. x 5 ft 11 in.	1.19m x 1.80m
5 ft 3 in. x 7 ft 3 in.	1.60m x 2.21m
6 ft x 9 ft*	1.83m x 2.74m
7 ft 10 in. x 9 ft 10 in.	2.39m x 3.00m
9 ft x 12 ft	2.74m x 3.66m

All sizes approximate | *Select designs only

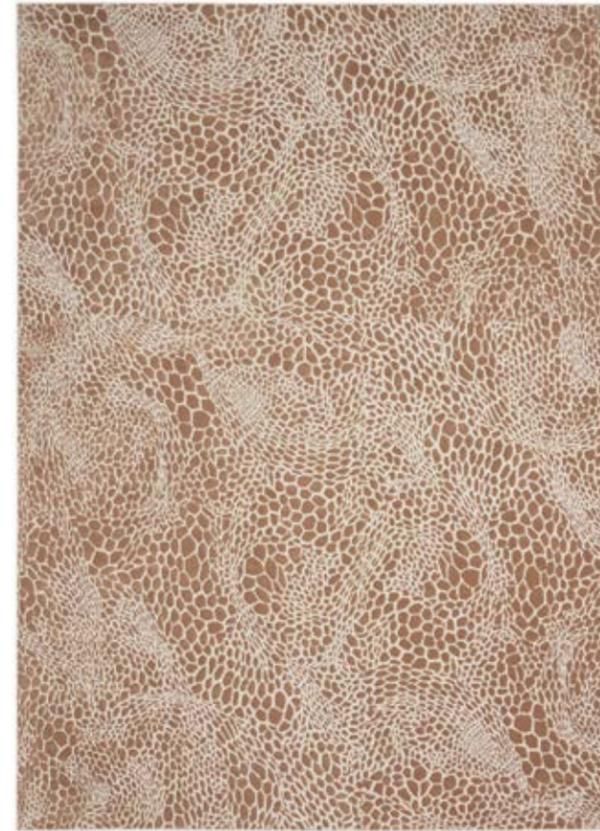


A. ZH225 BEIGE | P. 175
B. ZH225 BEIGE THROW | P. 176
C. AC203 DARK GREY | P. 175

DSR08 CAMEL/SILVER



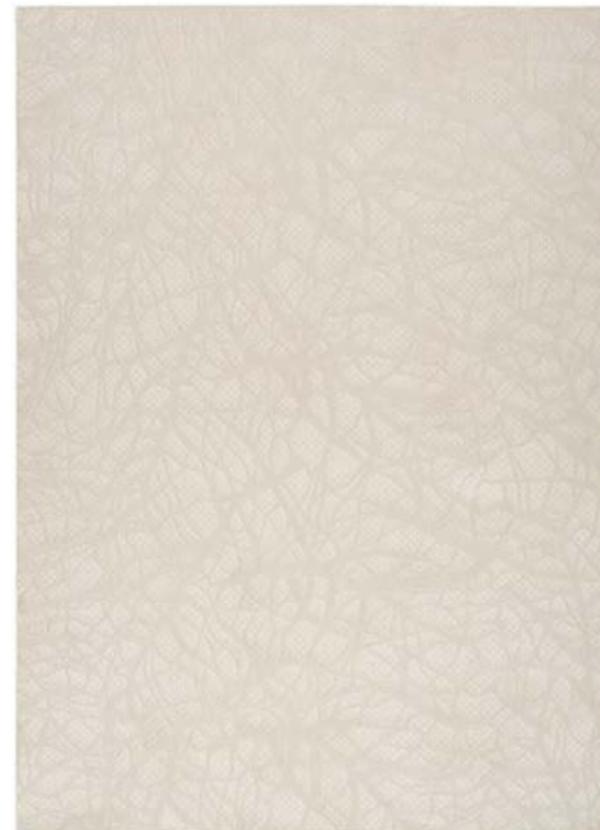
DSR08 CHARCOAL/SILVER



DSR08 CAMEL/SILVER



DSR08 CHARCOAL/SILVER



DSR09 BEIGE



DSR09 BEIGE *DETAIL*



DSR02 CHARCOAL/GREY



DSR05 GREY/IVORY



DSR02 GREY/BLACK



DSR07 IVORY/BEIGE



DSR07 IVORY/BEIGE DETAIL



DSR04 CREAM/GREY



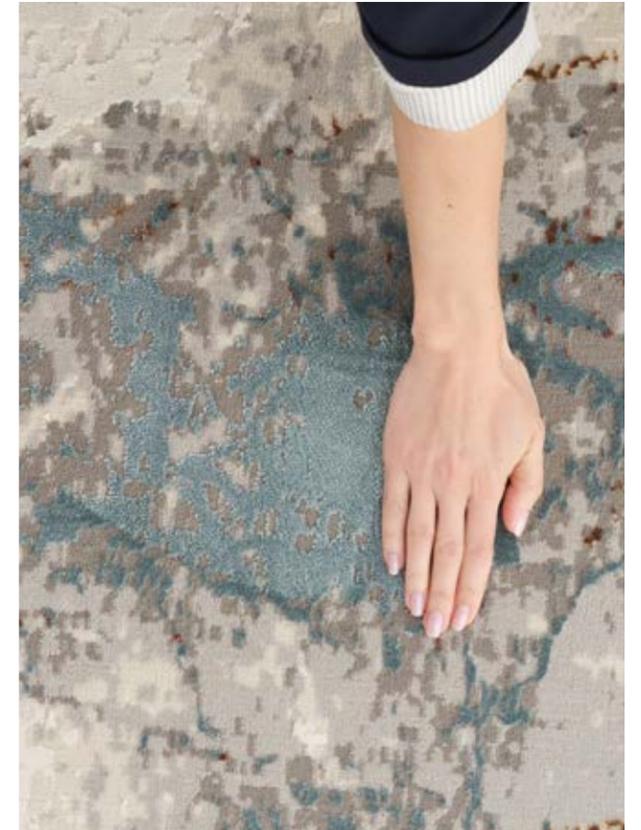
DSR04 CREAM/GREY



DSR06 IVORY



DSR04 IVORY/GREY/BLUE



DSR04 IVORY/GREY/BLUE DETAIL

DESIRE *collection*



DSR03 GREY/SILVER *DETAIL*



DSR01 CHARCOAL/SILVER



DSR01 GREY/SILVER



DSR01 IVORY/SILVER



DSR03 GREY/SILVER



A.

A. GC575 NAVY | P. 175

DRS06 LIGHT BLUE

DREAMY SHAG collection

[NOURISON.COM/DREAMY-SHAG](https://nourison.com/dreamy-shag)



SCAN TO SEE
MORE STYLES

Hazy abstract designs, nature-inspired patterns and neutral hues come together to create the Dreamy Shag Collection. These modern rugs are crafted of irresistibly soft polyester fibers in an ultra-plush texture that you'll love to sink your toes into. Make Dreamy Shag the centerpiece for your living room décor, or place in your bedroom for a cozy spot to plant your feet each morning.

STYLE
CONTEMPORARY DESIGN

FIBER
100% POLYESTER

CONSTRUCTION
POWER-LOOMED

ORIGIN
TURKEY

AVAILABLE SIZES

4 ft x 6 ft	1.22m x 1.83m
5 ft 3 in. x 7 ft 3 in.	1.60m x 2.21m
6 ft 7 in. x 9 ft 2 in.*	2.01m x 2.79m
7 ft 10 in. x 9 ft 10 in.	2.39m x 3.00m
9 ft x 12 ft*	2.74m x 3.66m

All sizes approximate | *Select designs only

DREAMY SHAG collection



DRS01 IVORY/BEIGE



DRS01 IVORY/BEIGE



DRS09 IVORY/BEIGE



DRS01 IVORY/CHARCOAL



DRS10 IVORY/DARK BEIGE



DRS02 CHARCOAL/IVORY



DRS10 LIGHT BLUE/GREY



DRS04 CHARCOAL/GREY



DRS06 LIGHT BLUE



DRS03 IVORY/GREY



DRS07 IVORY



DRS03 GREY



DRS05 GREY



DRS05 IVORY



DRS05 LIGHT BLUE



DRS05 SILVER



DRS05 AQUA



DRS07 IVORY

ECO CYCLE

collection

[NOURISON.COM/ECO-CYCLE](https://nourison.com/eco-cycle)



SCAN TO SEE
MORE STYLES

Timeless style meets sustainable craftsmanship with the Eco Cycle Collection. These brilliant, lustrous rugs are made from recycled polyester fibers that have an incredibly soft texture, inviting comfort to any room. Refresh your home with these neutral-toned Persian rugs and take eco-conscious living to new heights.



Easy Care



Recycled Yarns



Environmentally
Friendly



Sustainable

STYLE

TRADITIONAL DESIGN

FIBER

100% RECYCLED POLYESTER

CONSTRUCTION

LOOM-WOVEN

ORIGIN

TURKEY

AVAILABLE SIZES

2 ft 2 in. x 7 ft 6 in. Runner	0.66m x 2.29m
3 ft 11 in. x 5 ft 11 in.	1.19m x 1.80m
5 ft 3 in. x 7 ft 3 in.	1.60m x 2.21m
6 ft x 9 ft	1.83m x 2.74m
7 ft 10 in. x 9 ft 10 in.	2.39m x 3.00m
9 ft x 12 ft	2.74m x 3.66m

All sizes approximate

A. ZH103 BEIGE | P. 175



ECY04 IVORY/MOCHA

ECO CYCLE *collection*



ECY02 CHARCOAL *DETAIL*



ECY02 CHARCOAL

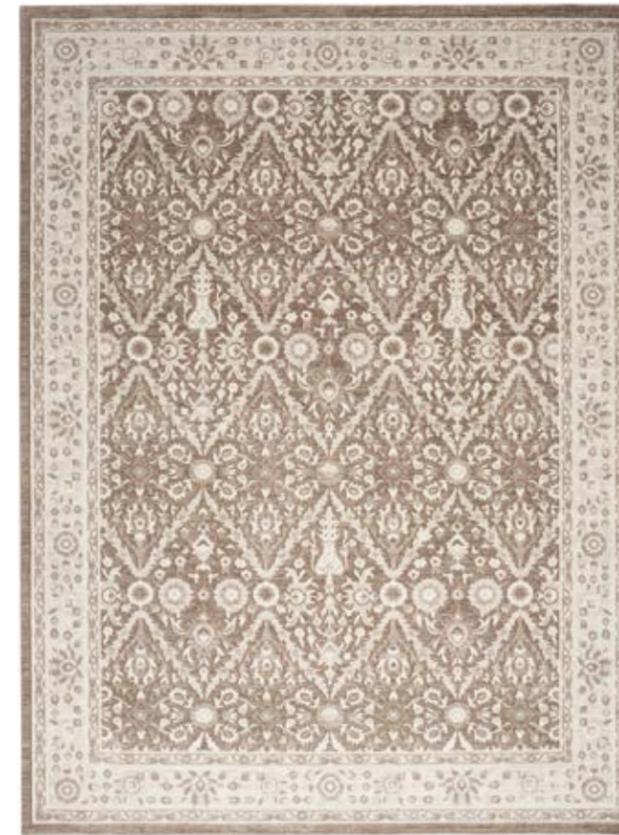


ECY02 IVORY MULTICOLOR

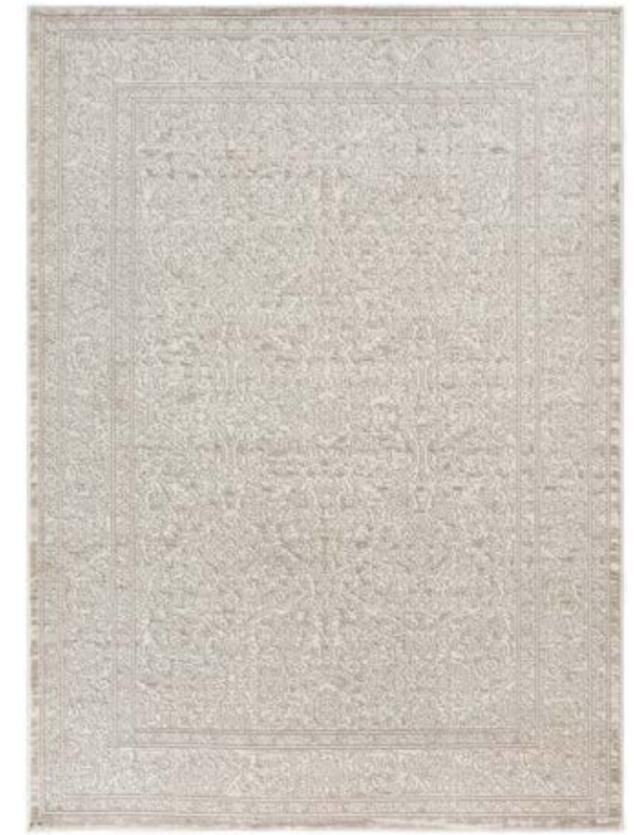
ECO CYCLE collection



ECY03 IVORY/BEIGE



ECY04 IVORY/MOCHA



ECY03 IVORY/BEIGE



ECY01 SILVER/IVORY



ECY01 SILVER/IVORY DETAIL



A. L2270 IVORY | P. 175
 B. AC203 DARK GREY | P. 175

A.
 B.

GLZ23 GREY MULTICOLOR

GLITZ collection

[NOURISON.COM/GLITZ](https://nourison.com/glitz)



SCAN TO SEE
MORE STYLES

The Glitz Area Rug Collection embodies contemporary style. Art Deco inspired, abstract, and geometric rug patterns are finished with subtly raised accents and a glamorous shimmer that adds a brilliant look to your living room, dining room, or bedroom décor. Made from softly textured polyester yarns for easy cleaning, Glitz is ideal for use in busy households with kids and pets.

STYLE
CONTEMPORARY DESIGN

FIBER
100% POLYESTER

CONSTRUCTION
POWER-LOOMED

ORIGIN
TURKEY

AVAILABLE SIZES
 2 ft 3 in. x 7 ft 6 in. Runner
 3 ft 11 in. x 5 ft 11 in.
 5 ft 3 in. x 7 ft 3 in.
 7 ft 10 in. x 9 ft 10 in.
 9 ft x 12 ft

All sizes approximate

0.69m x 2.29m
 1.19m x 1.80m
 1.60m x 2.21m
 2.39m x 3.00m
 2.74m x 3.66m

GLITZ collection



GLZ02 IVORY/GREY DETAIL



GLZ01 IVORY MULTICOLOR



GLZ02 IVORY/GREY



GLZ03 IVORY/TAUPE



GLZ04 IVORY MULTICOLOR



GLZ05 MULTICOLOR



GLZ05 MULTICOLOR *DETAIL*



GLZ03 IVORY/TAUPE

GLITZ collection



GLZ07 IVORY DETAIL



GLZ07 IVORY



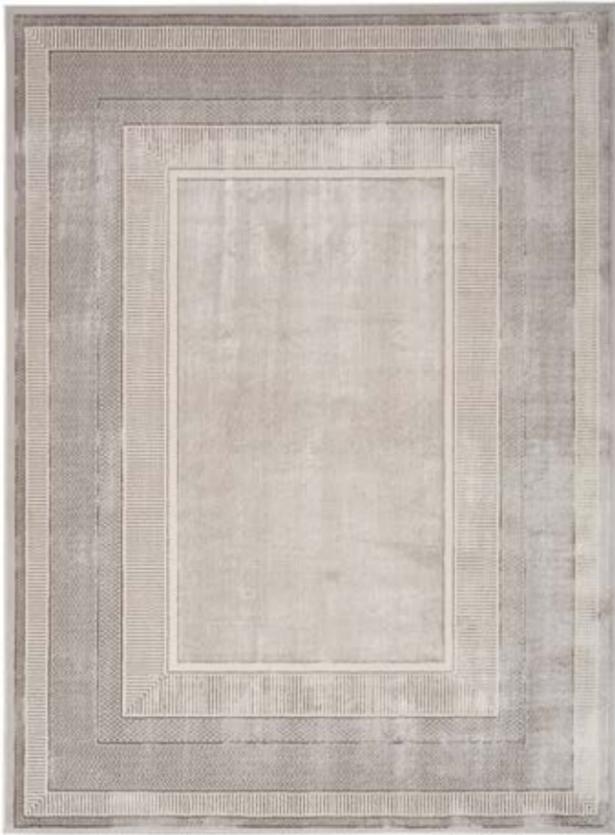
GLZ07 IVORY MULTICOLOR



GLZ20 GREY MULTICOLOR



GLZ11 GREY MULTICOLOR



GLZ07 SILVER



GLZ08 IVORY/CREAM



GLZ09 SILVER/GREY



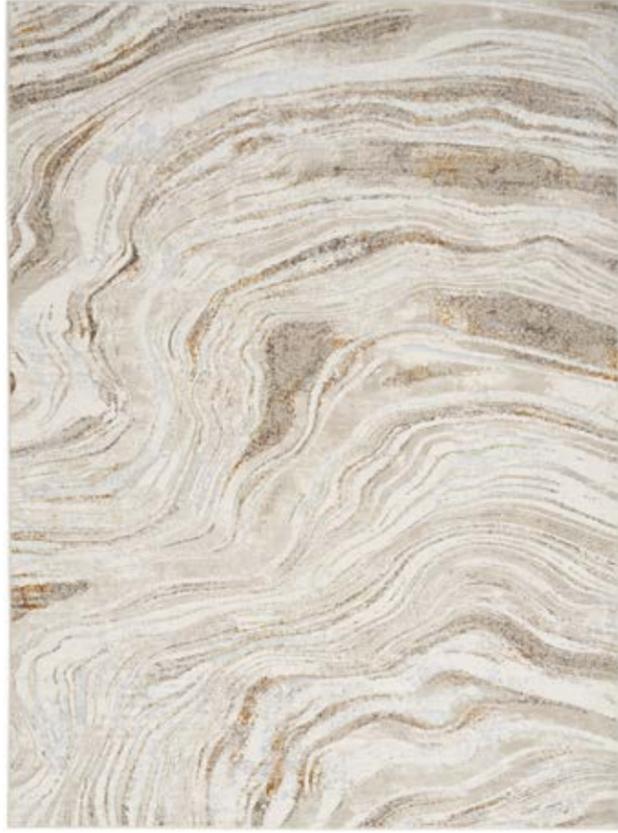
GLZ10 CREAM/GREY



GLZ09 SILVER/GREY



GLZ21 GREY/GOLD



GLZ22 GREY/GOLD



GLZ23 GREY MULTICOLOR



GLZ06 TAUPE MULTICOLOR



GLZ21 GREY/GOLD DETAIL



A. ZH225 BEIGE | P. 175

GRU03 IVORY

GRACEFUL collection

[NOURISON.COM/GRACEFUL](https://nourison.com/graceful)



SCAN TO SEE MORE STYLES

Invite movement and texture to your home with the Graceful Area Rug Collection. Inspired by natural landscapes, these abstract rugs blend a high-low construction with hand-carved finishing to create a striking sense of depth that not only catches the eye but feels amazing underfoot. This modern rug collection is handmade of 100% wool yarns that are naturally hypoallergenic, durable, and softly textured.

STYLE
CONTEMPORARY DESIGN

FIBER
100% WOOL

CONSTRUCTION
HAND TUFTED

ORIGIN
INDIA

AVAILABLE SIZES
2 ft 3 in. x 7 ft 6 in. Runner
3 ft 9 in. x 5 ft 9 in.
5 ft 3 in. x 7 ft 3 in.
7 ft 9 in. x 9 ft 9 in.
8 ft 6 in. x 11 ft 6 in.

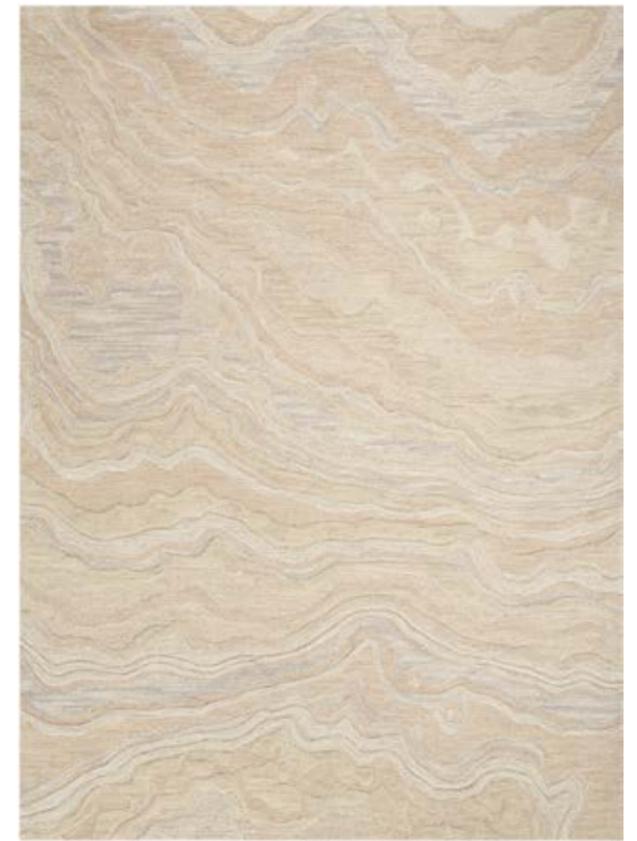
All sizes approximate

0.69m x 2.29m
1.14m x 1.75m
1.60m x 2.21m
2.36m x 2.97m
2.59m x 3.51m

GRACEFUL collection



GRU01 BLUE



GRU01 BEIGE



GRU01 BLUE



GRU01 IVORY



GRU01 GREY



GRU01 TAUPE



GRU01 TAUPE *DETAIL*



GRU01 IVORY

GRACEFUL *collection*



GRU03 BLUE



GRU03 IVORY



GRU03 BLUE



GRU03 GREY



GRU03 TAUPE



GRU03 GREY DETAIL



IFT04 IVORY

INFINITE collection

[NOURISON.COM/INFINITE](https://nourison.com/infinite)



SCAN TO SEE MORE STYLES

Lush, textural and elegantly understated, the traditional Persian area rugs of the Infinite Collection seem to take you back in time. Their intricate Persian floral designs are presented in an artfully faded palette of muted transitional tones that lend this entire collection a soft and dream-like beauty. The collection includes classic center medallion patterns, Persian garden patterns, and richly detailed ornamental borders.

STYLE
TRADITIONAL DESIGN

FIBER
POLYPROPYLENE, POLYESTER

CONSTRUCTION
POWER-LOOMED

ORIGIN
TURKEY

AVAILABLE SIZES

- 2 ft 3 in. x 10 ft 2 in. Runner
- 3 ft 11 in. x 5 ft 11 in.
- 5 ft 3 in. x 7 ft 8 in.
- 7 ft 10 in. x 10 ft 4 in.
- 9 ft 3 in. x 12 ft 7 in.

All sizes approximate

- 0.69m x 3.10m
- 1.19m x 1.80m
- 1.60m x 2.34m
- 2.39m x 3.15m
- 2.82m x 3.84m

INFINITE collection



IFT01 SAGE/IVORY



IFT01 BLUE/IVORY

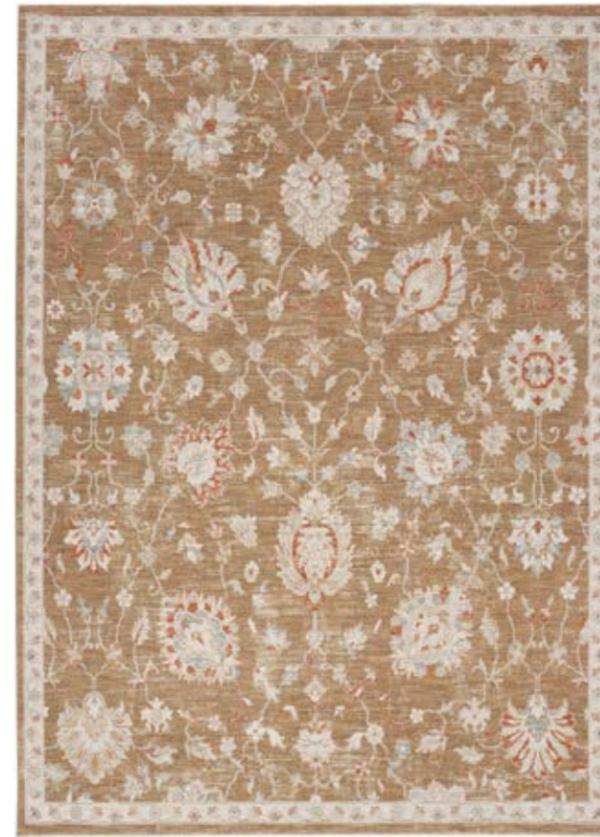


IFT01 SAGE/IVORY

INFINITE collection



IFT04 MOCHA



IFT04 MOCHA



IFT04 IVORY



IFT04 LIGHT GREY



IFT04 CHARCOAL



IFT01 LIGHT GREY



IFT05 BLUE



IFT05 BLUE

INFINITE *collection*



IFT02 GREY *DETAIL*



IFT03 CHARCOAL



IFT03 LIGHT GREY



IFT02 GREY



IFT02 BLUE

INTERLOCK

collection

[NOURISON.COM/INTERLOCK](https://nourison.com/interlock)

Hand tufted with a fabulous loop pile for superb softness and marvelous durability, these stunning rugs also feature a unique space-dyeing technique for a dramatic depth and dimension that are destined to capture everyone's undivided attention.



SCAN TO SEE
MORE STYLES

STYLE

CONTEMPORARY DESIGN

FIBER

100% NEW ZEALAND WOOL

CONSTRUCTION

HAND TUFTED

ORIGIN

INDIA

AVAILABLE SIZES

2 ft 3 in. x 7 ft 6 in. Runner	0.69m x 2.29m
3 ft 9 in. x 5 ft 9 in.	1.14m x 1.75m
5 ft x 7 ft 6 in.	1.52m x 2.29m
8 ft x 10 ft 6 in.	2.44m x 3.20m

All sizes approximate



ITL01 HEATHER



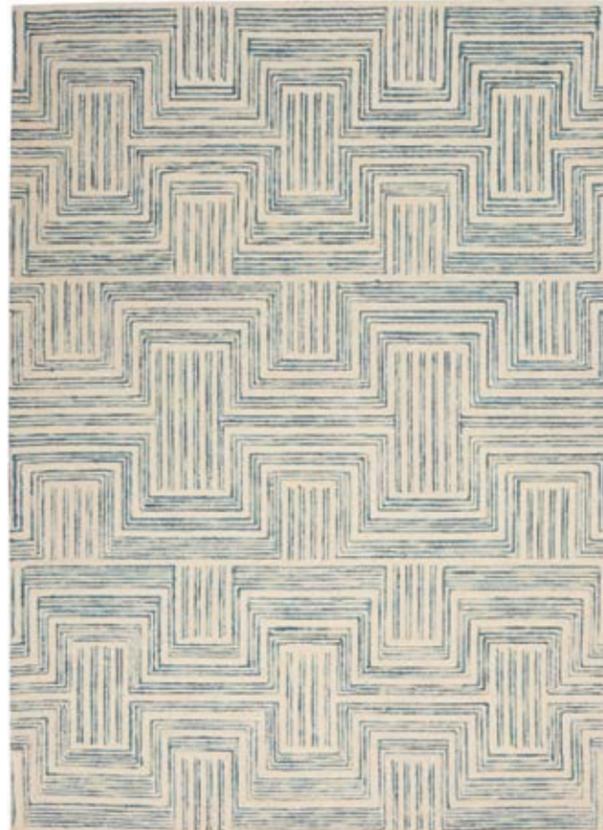
ITL02 BLUE MULTICOLOR



ITL03 BLUE/IVORY



ITL01 HEATHER



ITL06 IVORY/TURQUOISE



ITL03 BLUE/IVORY DETAIL

INTERLOCK *collection*



ITL01 MULTICOLOR



ITL01 DENIM



ITL01 MULTICOLOR



ITL05 IVORY MULTICOLOR



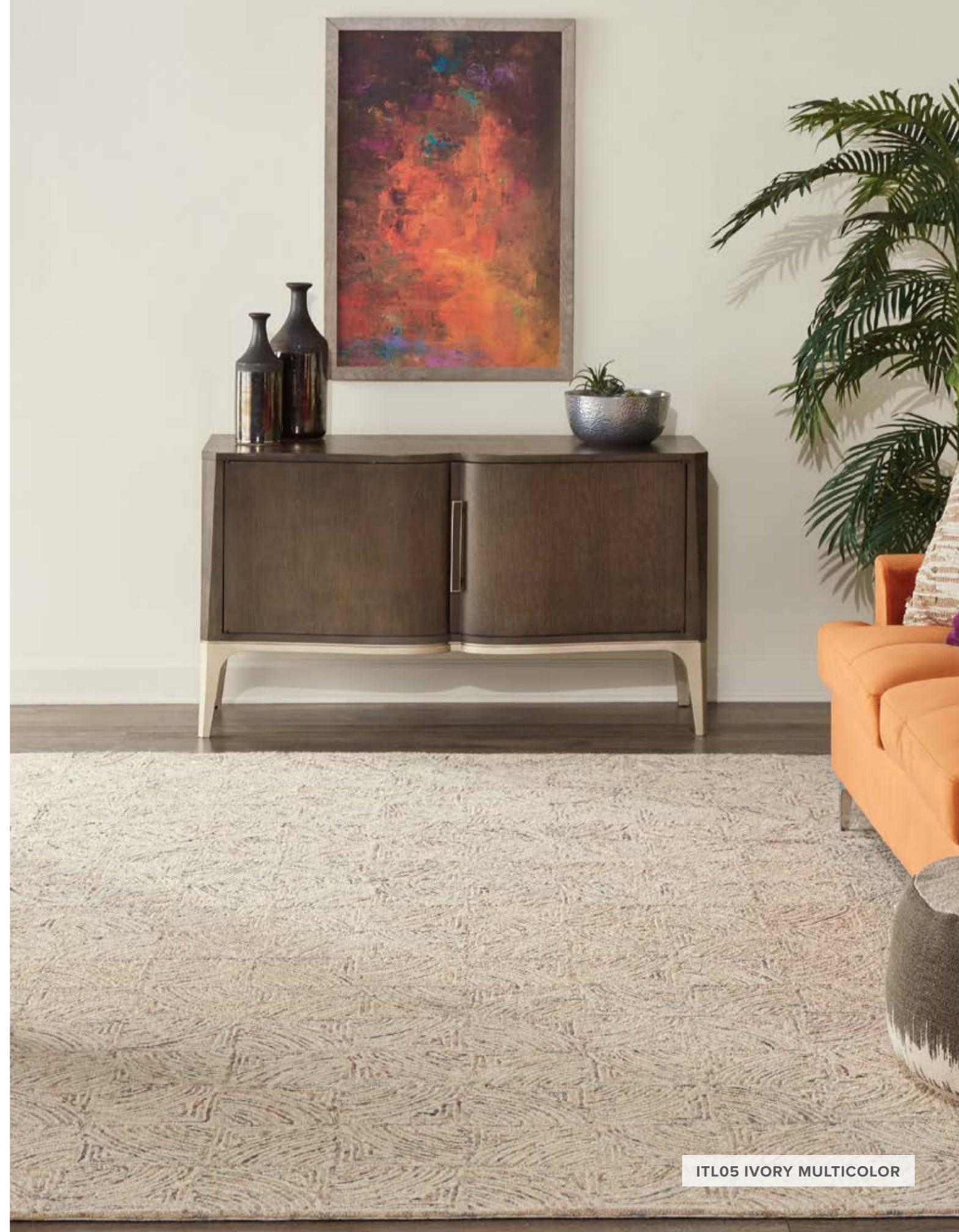
ITL01 MARINE



ITL01 CHARCOAL



ITL01 CHARCOAL *DETAIL*

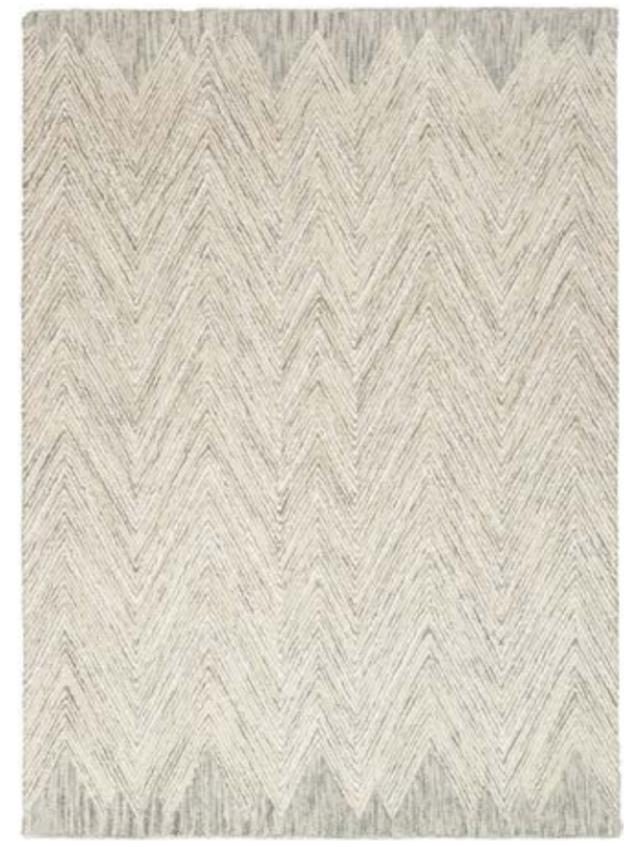


ITL05 IVORY MULTICOLOR

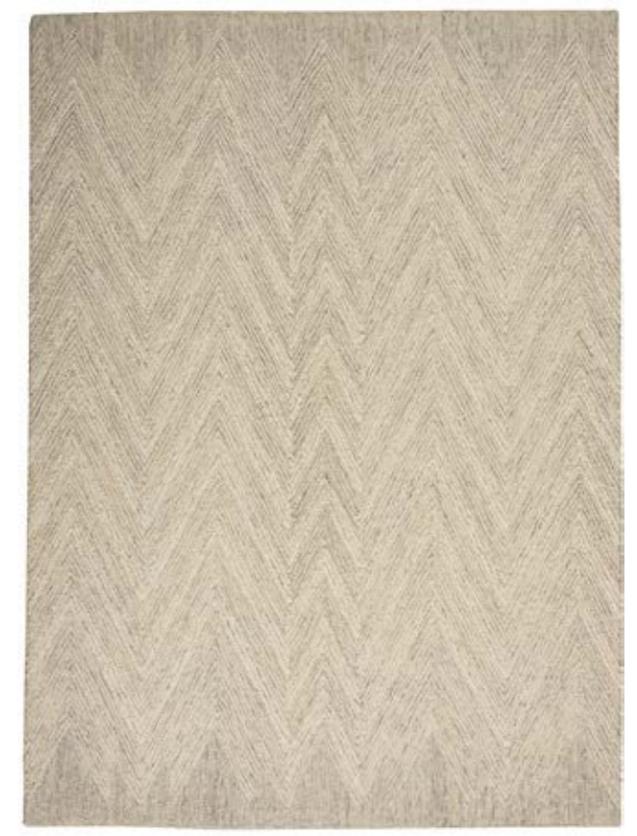
INTERLOCK *collection*



ITL04 TEAL *DETAIL*



ITL04 TEAL



ITL04 IVORY/GREY



IWV01 NAVY

INTERWEAVE collection

[NOURISON.COM/INTERWEAVE](https://nourison.com/interweave)



SCAN TO SEE
MORE STYLES

The Interweave Collection of area rugs brings an instant touch of visual intrigue to your home. These flat weave rugs are handmade from a premium wool and cotton blend and feature a multi-tonal ground woven with strips of ombre-colored yarns in varying lengths that add a pop of color. Interweave beautifully complements modern and contemporary living room or bedroom décor.

STYLE
CONTEMPORARY DESIGN

FIBER
90% WOOL, 10% COTTON

CONSTRUCTION
LOOM-WOVEN

ORIGIN
INDIA

AVAILABLE SIZES

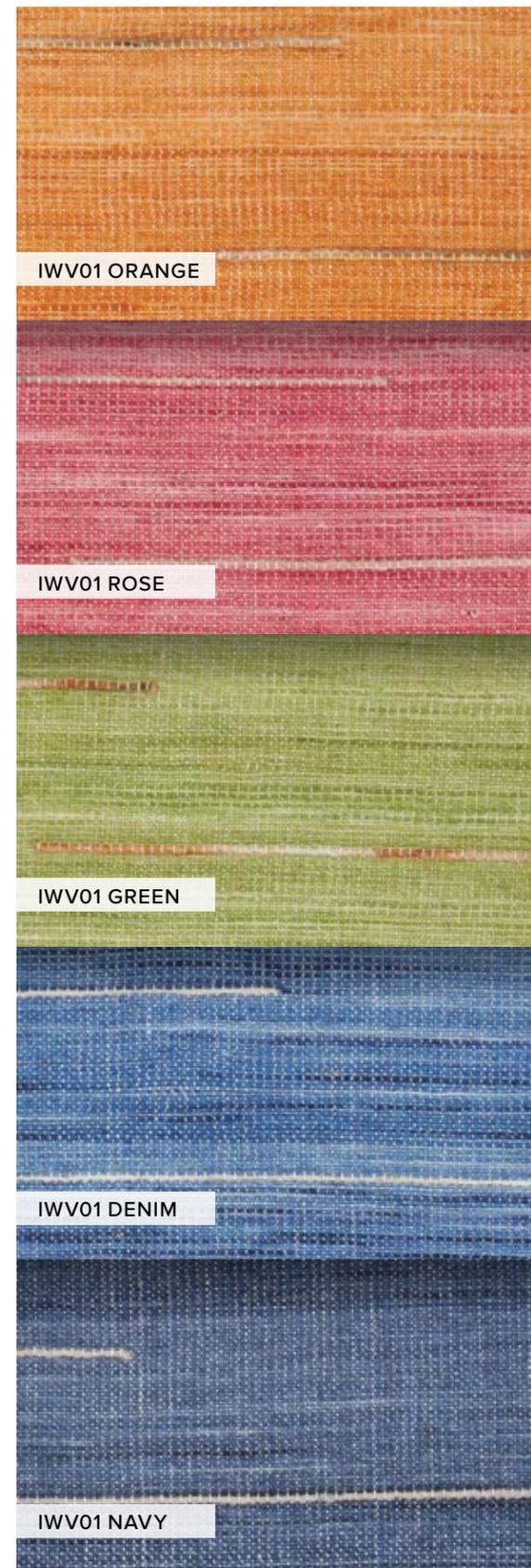
2 ft x 3 ft	0.61m x 0.91m
5 ft 3 in. x 7 ft 3 in.	1.60m x 2.21m
6 ft x 9 ft	1.83m x 2.74m
8 ft x 10 ft	2.44m x 3.05m
9 ft x 12 ft	2.74m x 3.66m
10 ft x 14 ft	3.05m x 4.27m

All sizes approximate | Custom sizes available

INTERWEAVE *collection*



IWV01 GREEN *DETAIL*



IWV01 ORANGE

IWV01 ROSE

IWV01 GREEN

IWV01 DENIM

IWV01 NAVY



LYNX

collection

NOURISON.COM/LYNX

The artistic reimagining of timeless Persian-inspired and tribal patterns in the Lynx Area Rug Collection lends global energy to your space. These stunning designs are complemented by subtly raised accents, nuanced color palettes, and purposeful distressing that adds a vintage feel. With short fringe at both ends and metallic serged edges, Lynx is ideal for contemporary and boho décor.



SCAN TO SEE
MORE STYLES

STYLE

TRANSITIONAL DESIGN

FIBER

POLYESTER, POLYPROPYLENE

CONSTRUCTION

POWER-LOOMED

ORIGIN

TURKEY

AVAILABLE SIZES

2 ft 3 in. x 8 ft Runner	0.69m x 2.44m
2 ft 3 in. x 10 ft Runner	0.69m x 3.05m
2 ft 3 in. x 12 ft Runner	0.69m x 3.66m
2 ft 6 in. x 4 ft 6 in.	0.76m x 1.37m
5 ft 3 in. x 7 ft 10 in.	1.60m x 2.39m
7 ft 10 in. x 10 ft 1 in.	2.39m x 3.07m
7 ft 10 in. Round	2.39m Round
8 ft 6 in. x 11 ft 4 in.	2.59m x 3.45m
9 ft 10 in. x 13 ft 6 in.	3.00m x 4.11m
12 ft x 15 ft 9 in.	3.66m x 4.80m

All sizes approximate



LNX06 IVORY MULTICOLOR

LYNX collection



LNX07 LIGHT BLUE



LNX01 IVORY/GREY/BLUE



LNX08 CHARCOAL



LNX01 IVORY/CHARCOAL

LNX01 IVORY/CHARCOAL DETAIL

LYNX collection



LNX02 IVORY/TAUPE



LNX02 NAVY MULTICOLOR



LNX02 IVORY/TAUPE



LNX03 SLATE MULTICOLOR



LNX03 SLATE MULTICOLOR *DETAIL*



LNX04 IVORY/TAUPE



LNX05 IVORY/SLATE



LNX06 IVORY/BLUE



LNX06 IVORY MULTICOLOR



LNX06 IVORY/BLUE DETAIL

MAISON

collection

[NOURISON.COM/MAISON](https://nourison.com/maison)

Step into a world of timeless elegance with the Maison Collection. These handmade wool rugs are crafted with meticulous attention to detail, featuring traditional Persian patterns with a high-low pile that adds dimensional texture. Soft, neutral tones create a versatile foundation for your decor.



SCAN TO SEE
MORE STYLES

STYLE

TRADITIONAL DESIGN

FIBER

100% WOOL

CONSTRUCTION

HAND TUFTED

ORIGIN

TURKEY

AVAILABLE SIZES

5 ft 9 in. x 8 ft 9 in.

1.75m x 2.67m

7 ft 9 in. x 9 ft 9 in.

2.36m x 2.97m

8 ft 6 in. x 11 ft 6 in.

2.59m x 3.51m

9 ft 9 in. x 13 ft 9 in.

2.97m x 4.19m

All sizes approximate



MSO03 BLUE/IVORY



MSO01 TAUPE/IVORY



MSO02 IVORY



MSO03 BLUE/IVORY



MSO03 BLUE/IVORY DETAIL



MSO02 IVORY



MSO04 IVORY/TAUPE



MSO05 SAGE/IVORY



MSO05 SAGE/IVORY *DETAIL*

MARANA

collection

[NOURISON.COM/MARANA](https://nourison.com/marana)

The Marana area rug collection from Nourison is all about easy style and long-lasting comfort. With a dense loop pile construction from 100% wool, Marana is woven to impart subtle beauty even in high-traffic areas of the home. The hand-loom woven shadowbox design lends added dimension to each rug's luminous solid shades of naturals, intriguing darks, and sparkling brights.



SCAN TO SEE
MORE STYLES

STYLE

CONTEMPORARY DESIGN

FIBER

100% WOOL

CONSTRUCTION

HAND WOVEN

ORIGIN

INDIA

AVAILABLE SIZES

2 ft 3 in. x 8 ft Runner	0.69m x 2.44m
3 ft 9 in. x 5 ft 9 in.	1.14m x 1.75m
5 ft x 7 ft 6 in.	1.52m x 2.29m
6 ft 6 in. x 9 ft 6 in.	1.98m x 2.90m
8 ft x 10 ft 6 in.	2.44m x 3.20m

All sizes approximate | Custom sizes available



MNN01 SUNSET

MARANA collection

MNN01 NAVY

MNN01 GOLD

MNN01 SUNSET

MNN01 GREEN

MNN01 CHARCOAL

MNN01 NAVY



NJT01 BLEACHED

NATURAL JUTE collection

[NOURISON.COM/NATURAL-JUTE](https://nourison.com/natural-jute)



SCAN TO SEE MORE STYLES

Invite warmth and texture to your home with the Natural Jute Rug Collection. Soft yet firm, these handmade rugs add rustic flair that never goes out of style. Natural Jute's flat weave construction makes placement and cleaning simple, which is great for high-traffic areas and busy households with kids and pets. Layer with your favorite patterned rug for added depth or use as the centerpiece for cozy cottage and farmhouse décor.

STYLE
CONTEMPORARY DESIGN

FIBER
100% JUTE

CONSTRUCTION
HAND WOVEN

ORIGIN
INDIA

AVAILABLE SIZES

2 ft x 3 ft	5 ft Round*	0.61m x 0.91m	1.52m Round
2 ft x 6 ft Runner*	5 ft Square*	0.61m x 1.83m	1.52m Square
2 ft 3 in. x 8 ft Runner*	5 ft x 7 ft	0.69m x 2.44m	1.52m x 2.13m
2 ft 3 in. x 10 ft Runner*	6 ft Round*	0.69m x 3.05m	1.83m Round
2 ft 3 in. x 12 ft Runner*	6 ft x 9 ft	0.69m x 3.66m	1.83m x 2.74m
3 ft Round*	7 ft x 10 ft*	0.91m Round	2.13m x 3.05m
3 ft x 5 ft*	8 ft Round*	0.91m x 1.52m	2.44m Round
4 ft Round*	8 ft Square*	1.22m Round	2.44m Square
4 ft Square*	8 ft x 10 ft	1.22m Square	2.44m x 3.05m
4 ft x 6 ft	9 ft x 12 ft*	1.22m x 1.83m	2.74m x 3.66m

All sizes approximate | *Select designs only



NJT01 NATURAL



NJT01 BLEACHED



NJT03 NATURAL



NJT03 NATURAL *DETAIL*



NJT01 NATURAL *DETAIL*

RUSTIC TEXTURES

collection

[NOURISON.COM/RUSTIC-TEXTURES](https://nourison.com/rustic-textures)

At home in a country cabin or urban loft, the Rustic Textures Collection from Nourison blends earthen tones and contemporary abstracts together in beautifully textured modern rugs that are sure to bring a rustic sensibility to any decor.



SCAN TO SEE
MORE STYLES

STYLE

CONTEMPORARY DESIGN

FIBER

POLYPROPYLENE, POLYESTER

CONSTRUCTION

POWER-LOOMED

ORIGIN

TURKEY

AVAILABLE SIZES

2 ft 2 in. x 7 ft 6 in. Runner	0.66m x 2.29m
3 ft 11 in. x 5 ft 11 in.	1.19m x 1.80m
5 ft 3 in. x 7 ft 3 in.	1.60m x 2.21m
5 ft 3 in. Round	1.60m Round
6 ft x 9 ft*	1.83m x 2.74m
7 ft 10 in. x 10 ft 6 in.	2.39m x 3.20m
7 ft 10 in. Round	2.39m Round
9 ft 3 in. x 12 ft 9 in.	2.82m x 3.89m

All sizes approximate | *Select designs only



A. GC384 LIGHT GREY | P. 175
B. RC190 CHARCOAL | P. 175

RUS17 IVORY/GREY



RUS01 IVORY/SILVER *DETAIL*



RUS01 GREY/BEIGE



RUS01 IVORY/SILVER



RUS02 BEIGE/GREY



RUS02 BLUE/IVORY

RUSTIC TEXTURES *collection*



RUS03 BEIGE



RUS04 BEIGE/GREY



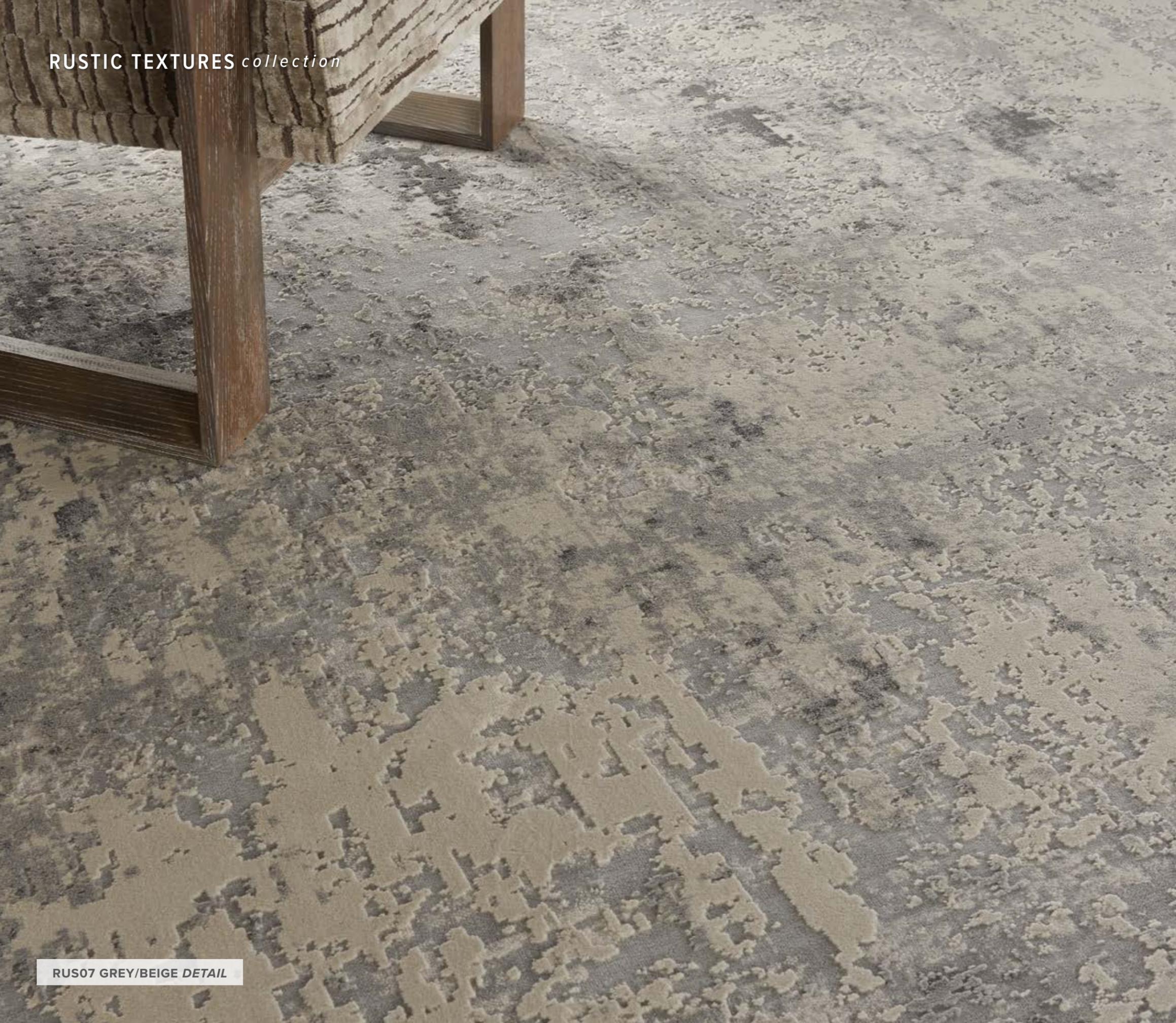
RUS05 GREY



RUS05 BEIGE/GREY

RUS05 BEIGE/GREY

RUSTIC TEXTURES *collection*



RUS07 GREY/BEIGE *DETAIL*



RUS07 IVORY/GREY/BLUE



RUS07 GREY/BEIGE



RUS06 BEIGE/GREY



RUS06 IVORY/BLUE



RUS06 GREY/BEIGE



RUS06 GREY/BEIGE *DETAIL*



RUS06 BEIGE/GREY



RUS09 IVORY/LIGHT BLUE



RUS08 GREY/BLUE



RUS09 IVORY/LIGHT BLUE

RUSTIC TEXTURES *collection*



RUS10 IVORY/BLUE *DETAIL*



RUS17 IVORY/GREY



RUS10 IVORY/BLUE



SHR03 BLUE

SAHAR collection

[NOURISON.COM/SAHAR](https://nourison.com/sahar)



SCAN TO SEE
MORE STYLES

Enhance any space with the vintage-inspired designs of the Sahar Collection by Nourison. These traditional Persian rugs feature ornate, detailed patterns that are finished with purposeful distressing that adds a classic feel.

STYLE
TRADITIONAL DESIGN

FIBER
100% POLYESTER

CONSTRUCTION
POWER-LOOMED

ORIGIN
TURKEY

AVAILABLE SIZES
2 ft 3 in. x 10 ft 2 in. Runner
3 ft 11 in. x 5 ft 11 in.
5 ft 3 in. x 7 ft 8 in.
7 ft 10 in. x 10 ft 4 in.
9 ft 3 in. x 12 ft 7 in.

All sizes approximate

0.69m x 3.10m
1.19m x 1.80m
1.60m x 2.34m
2.39m x 3.15m
2.82m x 3.84m

SAHAR collection



SHR02 RUST DETAIL



SHR02 IVORY



SHR02 RUST



SHR01 RUST



SHR01 IVORY MULTICOLOR

SAHAR collection



SHR01 GREEN DETAIL



SHR01 BLUE



SHR01 GREEN

SAHAR collection



SHR06 IVORY/BLUE



SHR03 BLUE



SHR06 IVORY/BLUE



SHR06 IVORY MULTICOLOR



SHR06 IVORY/RUST

A. GC965 IVORY | P. 175



SHW03 IVORY/MOCHA

SHADOWS collection

[NOURISON.COM/SHADOWS](https://nourison.com/shadows)



SCAN TO SEE
MORE STYLES

Place your home at the vanguard of timeless style with the Shadows collection of area rugs. These vintage-style rugs are a dream to look at, featuring intricate Persian patterns and fringe edges that instantly transform your space with old-world character. The surprisingly soft texture feels wonderful on bare feet, while the low-profile construction makes these rugs a breeze to roll out.

STYLE
TRADITIONAL DESIGN

FIBER
100% POLYESTER

CONSTRUCTION
LOOM-WOVEN

ORIGIN
TURKEY

AVAILABLE SIZES
2 ft 2 in. x 10 ft Runner
2 ft 2 in. x 12 ft Runner
3 ft 11 in. x 5 ft 11 in.
5 ft 3 in. x 7 ft 3 in.
6 ft x 9 ft
7 ft 10 in. x 9 ft 10 in.
9 ft x 12 ft
10 ft x 13 ft
All sizes approximate

0.66m x 3.05m
0.66m x 3.66m
1.19m x 1.80m
1.60m x 2.21m
1.83m x 2.74m
2.39m x 3.00m
2.74m x 3.66m
3.05m x 3.96m

SHADOWS *collection*



SHW03 IVORY/GREY DETAIL



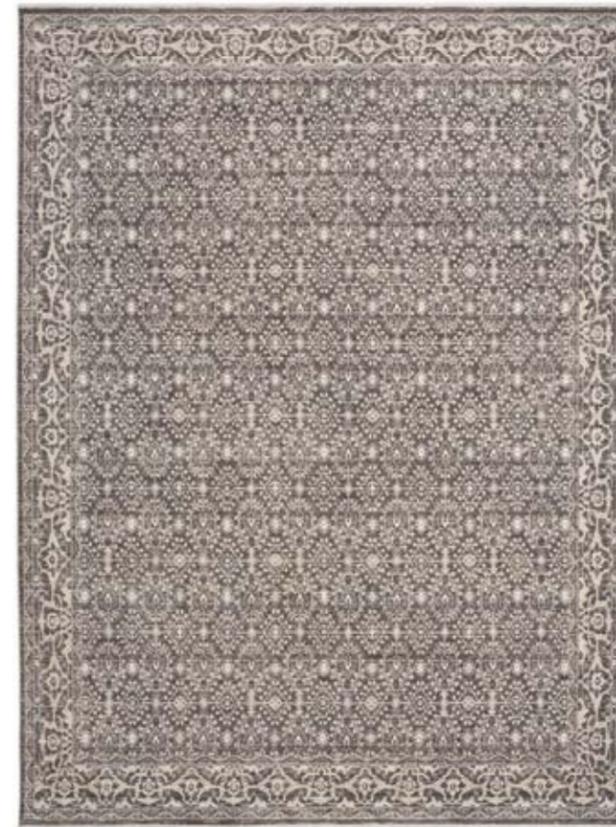
SHW03 IVORY/GREY



SHW03 IVORY/MOCHA



SHW04 CHARCOAL/IVORY



SHW04 CHARCOAL/IVORY



SHW04 IVORY/GREY



SHW05 IVORY/GREY



SHW06 GREY



SHW07 IVORY



SHW08 SAGE/IVORY



SHW08 SAGE/IVORY

SUSTAINABLE TRENDS collection



SCAN TO SEE
MORE STYLES

[NOURISON.COM/SUSTAINABLE-TRENDS](https://nourison.com/sustainable-trends)

Sustainability meets sophisticated style with the Sustainable Trends Collection. These modern rugs are woven with recycled polyester yarns that are not only easy to clean but are incredibly soft to the touch. Choose from a range of abstract designs with subtly raised textural accents, available in cozy neutrals that easily complement your furniture without overpowering.



Easy Care



Recycled Yarns



Environmentally
Friendly



Sustainable

STYLE

CONTEMPORARY DESIGN

FIBER

100% RECYCLED POLYESTER

CONSTRUCTION

POWER-LOOMED

ORIGIN

TURKEY

AVAILABLE SIZES

2 ft 2 in. x 7 ft 6 in. Runner	0.66m x 2.29m
5 ft 3 in. x 7 ft 3 in.	1.60m x 2.21m
6 ft x 9 ft	1.83m x 2.74m
7 ft 10 in. x 9 ft 10 in.	2.39m x 3.00m
9 ft x 12 ft	2.74m x 3.66m

All sizes approximate

A. AZ217 IVORY | P. 175
B. ZH225 GREY THROW | P. 176



SUT05 BEIGE/GREY

SUSTAINABLE TRENDS *collection*



SUT02 IVORY MULTICOLOR



SUT01 IVORY/GREY



SUT02 IVORY MULTICOLOR



SUT03 IVORY MULTICOLOR



SUT03 IVORY MULTICOLOR



SUT04 BEIGE/GREY



SUT06 IVORY/MOCHA



SUT05 BEIGE/GREY

SUSTAINABLE TRENDS *collection*



SUT08 IVORY MULTICOLOR *DETAIL*



SUT07 IVORY *DETAIL*



SUT08 IVORY MULTICOLOR



A. AC201 INDIGO | P. 175
B. RD639 IVORY | P. 175

B.

A.

WES01 AEGEAN BLUE

WESTON collection

[NOURISON.COM/WESTON](https://nourison.com/weston)



SCAN TO SEE
MORE STYLES

Thick, soft, and luxurious, the Weston Collection brings you an irresistible combination of pleasure and practicality in a modern area rug. Hand-woven in a blend of jute and bamboo-extruded silk-like fiber, these area rugs are richly colorful, stylish, and designed for effortless chic.

STYLE
CONTEMPORARY DESIGN

FIBER
BAMBOO-EXTRUDED SILK-LIKE FIBER, JUTE

CONSTRUCTION
HAND TUFTED

ORIGIN
INDIA

AVAILABLE SIZES
2 ft 3 in. x 7 ft 6 in. Runner
3 ft 9 in. x 5 ft 9 in.
5 ft 3 in. x 7 ft 5 in.
8 ft x 10 ft 6 in.
9 ft 6 in. x 13 ft

All sizes approximate

0.69m x 2.29m
1.14m x 1.75m
1.60m x 2.26m
2.44m x 3.20m
2.90m x 3.96m

WESTON *collection*



WES01 SILVER BIRCH *DETAIL*



WES01 AQUAMARINE



WES01 VAPOR



WES01 SILVER BIRCH



WES01 SEAFOAM



WES01 AEGEAN BLUE

MINA VICTORY

HOME ACCENTS



SCAN TO SEE
MORE STYLES



PAGE 2, 58
ZH103 BEIGE
20 in. x 20 in.



PAGE 16, 20
ZH103 GREEN
20 in. x 20 in.



PAGE 16
GC103 IVORY
12 in. x 20 in.



PAGE 16
GC102 IVORY
18 in. x 18 in.



PAGE 19
AC203 LIME
14 in. x 20 in.



PAGE 20
RC586 GOLD
18 in. x 18 in.



PAGE 25
GC101 IVORY
18 in. x 18 in.



PAGE 36
AC384 GREY
20 in. x 20 in.



PAGE 42, 76
ZH225 BEIGE
18 in. x 18 in.



PAGE 42, 64
AC203 DARK GREY
14 in. x 20 in.



PAGE 51
GC575 NAVY
18 in. x 18 in.



PAGE 64
L2270 IVORY
18 in. x 18 in.



PAGE 96
RC586 WHITE
18 in. x 18 in.



PAGE 134
GC384 LIGHT GREY
18 in. x 18 in.



PAGE 134
RC190 CHARCOAL
16 in. Round



PAGE 156
GC965 IVORY
18 in. x 18 in.



PAGE 163
AZ217 IVORY
20 in. x 20 in.



PAGE 171
AC201 INDIGIO
14 in. x 26 in.



PAGE 171
RD639 IVORY
20 in. x 20 in.



PAGE 25
GT037 CREAM THROW
50 in. x 60 in.



PAGE 42
ZH225 BEIGE THROW
50 in. x 60 in.



PAGE 163
ZH225 GREY THROW
50 in. x 60 in.



A. ZH225 BEIGE THROW
B. ZH225 GREY THROW
C. ZH225 BEIGE
D. ZH225 WHITE THROW
E. ZH225 WHITE
F. ZH225 GREY

MINA VICTORY
home accents



SCAN TO SEE
MORE STYLES

		12 in. x 20 in.	14 in. x 20 in.	14 in. x 26 in.	16 in. Round	18 in. x 18 in.	20 in. x 20 in.	50 in. x 60 in. Throw	70 in. x 103 in. Throw
PILLOWS	AC201 INDIGIO			•					
	AC203 DARK GREY		•						
	AC203 LIME		•						
	AC384 GREY						•		
	AZ217 IVORY	•					•		
	GC101 IVORY					•			
	GC102 IVORY					•			
	GC103 IVORY	•				•			
	GC384 LIGHT GREY	•				•			
	GC575 NAVY					•			
	GC965 IVORY					•			
	GT037 CREAM	•					•		
	L2270 IVORY					•			
	RC190 CHARCOAL				•				
	RC586 GOLD					•			
	RC586 WHITE					•			
	RD639 IVORY						•		
	ZH103 BEIGE						•		
	ZH103 GREEN						•		
	ZH103 NAVY						•		
ZH225 BEIGE					•				
THROWS	GT037 CREAM							•	
	RD639 IVORY							•	
	ZH225 BEIGE							•	•
	ZH225 GREY							•	•

- A. GC101 LIGHT GREY
- B. GC101 OCEAN
- C. GC101 NAVY
- D. GC101 IVORY
- E. GC101 BLUSH



RUG SIZES

		Ambiance	Andes	Avra	Celestial	Colorado	Cozy Shimmer	Desire	Dreamy Shag	Eco Cycle	Glitz	Graceful	Infinite	Interlock	Interweave	
RECTANGLE AREA RUGS & ACCENTS	2 ft x 3 ft														•	
	2 ft x 4 ft															
	4 ft x 6 ft	•	•	•	•	•		•	•	•	•	•	•	•		
	5 ft x 7 ft	•	•	•	•	•	•	•	•	•	•	•			•	
	5 ft x 8 ft												•	•		
	6 ft x 9 ft		•					•		•					•	
	7 ft x 9 ft								•							
	8 ft x 10 ft	•	•	•		•	•	•	•	•	•	•	•		•	
	8 ft x 11 ft				•									•		
	8 ft x 12 ft					•										
	9 ft x 12 ft		•	•				•	•	•	•	•			•	
	9 ft x 13 ft												•			
	SHAPES & RUNNERS	6 ft Runner														
		8 ft Runner		•	•		•		•		•	•	•		•	
		10 ft Runner												•		
4 ft Round																
6 ft Round																
OVER SIZED	10 ft x 14 ft 10 ft x 13 ft														•	
	Custom Sizes														•	

RUG SIZES

		Lynx	Maison	Marana	Natural Jute	Rustic Textures	Sahar	Shadows	Sustainable Trends	Weston
RECTANGLE AREA RUGS & ACCENTS	2 ft x 3 ft				•					
	2 ft x 4 ft									
	3 ft x 5 ft	•			•					
	4 ft x 6 ft			•	•	•	•	•		•
	5 ft x 7 ft				•	•		•	•	
	5 ft x 8 ft	•		•			•			•
	6 ft x 9 ft		•		•	•		•	•	
	7 ft x 10 ft			•	•					
	8 ft x 10 ft 8 ft x 11 ft	•	•	•	•	•	•	•	•	•
	9 ft x 11 ft 9 ft x 12 ft	•	•		•			•	•	
	9 ft x 13 ft					•	•			
	SHAPES & RUNNERS	6 ft Runner				•				
8 ft Runner		•		•	•	•			•	•
10 ft Runner		•			•		•	•		
12 ft Runner		•			•			•		
3 ft Round					•					
4 ft Round					•					
5 ft Round					•	•				
6 ft Round					•					
8 ft Round	•			•	•					
OVER SIZED	4 ft Square				•					
	5 ft Square				•					
	8 ft Square				•					
	10 ft x 13 ft 10 ft x 14 ft	•	•					•		•
	12 ft x 15 ft 12 ft x 16 ft	•								
Custom Sizes			•							

RUG INFORMATION

TYPES OF RUGS

HAND KNOTTED

Hand knotting is the most labor-intensive of rug constructions. In the hands of master weavers, this technique can produce works of art unparalleled in detail and beauty. In a knotted rug, tiny threads are tied onto the warp, creating the pattern or design. The weft threads anchor and align the rows of knots. When the knots are later cut, they stand away from the warp/weft backing to create the velvety pile of the finished piece. The density of the pile is determined by how tightly the knots are packed together. There are a variety of actual knot styles, among which are Persian, Turkish, and Tibetan knots.

In Tibet, native weavers developed a distinctive method long ago of weaving on a vertical loom. A Tibetan knot is made when a metal rod is inserted into the cotton foundation (warp and weft threads) during the knotting process. The two warp threads are at different positions around the weaving rod, and the threads are knotted form left to right.

When the row of knotting is completed, the knots are cut off the metal rod. This creates a surface texture in the pile with the signature horizontal striations that identify “Tibetan weave” to connoisseurs all world over. The most common Tibetan knotted rugs are in 60, 80, or 100 knots per square inch. The higher the knot count, the thinner the carpet. This type of weaving is indicative of tribal and modern designs.

HAND TUFTED

Hand-tufted rugs and hand-hooked rugs are produced with a tufting gun. Working much like an oversized sewing needle, the gun pushes and pulls threads of yarn through a scrim — a pre-woven grid foundation. With a hooked rug, the loops of yarn are left intact to form a characteristically “knobby” pile. In a tufted rug, the tops of loops are sheared to expose the thread ends for a softer and plusher pile.

HAND WOVEN

A hand woven, or flat-weave rug, is constructed without a pile. Here, colored weft yarns are woven through the warps to create the pattern. There are numerous varieties of flat weaves: kilims, dhurries, and soumaks, to name a few.

A split-weave kilim is constructed when colored weft yarns are woven through the warps to create the pattern and the thread is pulled through the warp only as far as the pattern and color dictate. Then the thread

is turned back on itself to go the direction in which it came, finishing the same side on which it started. Different colored threads meet but do not join, creating the design.

Nourison’s patented Nourmak technique uses a warp wrapping process, in which a weft thread is drawn over two to four warps, then back under half of them, repeatedly. The technique produces a herringbone-like effect across the back of the rug. The face of the rug is knotted to replicate a worn, antique Persian rug where there is no pile. These rugs also have a hidden weft inserted after every other row.

LOOM WOVEN

Nourison’s loom-woven rugs are made on state-of-the-art looms, which have been customized to weave exceptional quality products with a feel and suppleness that rivals handmade rugs. These loom-woven pieces are then hand washed and hand finished, utilizing time-honored techniques, to accentuate the beauty of each individual rug. Loom-woven rugs from Nourison have the texture, look, and feel of a high-quality handmade piece without the high cost normally associated with handmade rugs.

POWER LOOM

Early power looms enabled rug makers to produce floor coverings at a much faster rate than anything woven by hand. Though these early machine made rugs were by no means as detailed as those done by an artisan’s hands, they brought affordability and accessibility to a much larger market. Since the initial development of the power loom, manufacturers have strived to re-create the look of a fine handmade carpet with varying degrees of success. When purchasing a power-loomed rug, remember, it’s not just about price!

Most important is that your rug is constructed of quality materials, like wool, natural fibers, or lasting synthetics dense enough to ensure—not only that the product lasts—but that it wears beautifully. Hand finishing or carving, featured in many Nourison power-loomed rugs, are sure signs of quality. A finely power-loomed rug is superior in detail and durability to one that is poorly handmade. Nourison’s power-loomed rugs are woven on state-of-the-art Wilton looms, known for their ability to produce incredibly intricate designs and superiorly blended colors. These electronically-driven looms also produce two rugs simultaneously, which are then cut apart, known as face-to-face weaving.

FIBER CONTENT EXPLAINED

ACRYLIC

Synthetic fiber with soft texture and excellent color retention.

BAMBOO-EXTRUDED SILK-LIKE FIBERS

Fibers created by processing bamboo into a soft, silky thread similar to rayon, with antibacterial qualities as well as excellent strength and color retention.

COTTON

Natural fibers created from cotton plants, featuring soft texture and used to create strong threads with excellent color retention.

JUTE

Soft, shiny vegetable fiber spun into course threads.

LEATHER

Tanned animal hide, typically cowhide.

LUREX

Synthetic yarn with a metallic appearance.

LUXCELLE™

A proprietary viscose fiber made from cellulose and purified cotton. Nourison developed the fiber specifically for use as a carpet yarn with superior strength, a fabulous silk-like sheen, and excellent color retention.

NEW ZEALAND WOOL

Generally considered the top quality of wool.

POLYACRYLIC

Synthetic, strong plastic-like fiber.

POLYESTER

Synthetic fiber with excellent durability and color retention.

POLYPROPYLENE

Synthetic, wool like appearance, very strong, excellent color retention.

RAYON

Synthetic fiber with a silk-like feel and excellent color retention.

SILK

Protein fiber, shimmering, strong soft to the touch.

SISAL

Fiber created using sisal plant, often used in ropes as well as woven rugs and mats.

VISCOSE

Synthetic Rayon-like fiber with a structure similar to cotton, created by treating cellulose extracted from plants such as soy, bamboo, and sugar cane.

WOOL

Natural hair harvested from the coats of sheep or goats through shearing. Coarse texture with excellent durability and color retention.

STYLE INFORMATION

TRADITIONAL

Traditional designs are modern-day representations of time-honored European and Asian patterns. In some cases, a traditional rug’s design may be a pattern that has been used for generations.

Traditional rugs are normally considered formal, but they can also be used in casual living spaces.

Traditional rugs normally contain specific elements like floral and other intricate patterns, borders and central medallions.

TRANSITIONAL

This style is a blending of traditional and contemporary styles. Quite often, the blend provides the elegance and timelessness of a traditional pattern with a little less formality.

For example, a transitional rug may feature a classic floral pattern but not a border, or, the rug’s design may feature a border and an intricate pattern but with little color contrast between the two elements.

CONTEMPORARY

Contemporary rug designs are generally characterized by stark contrasts, bold uses of color, and geometric or free-form style elements. They are normally architectural and modern in their look. Contemporary rugs can also feature retro patterns.

Typically these designs are inspired by art deco and arts and crafts periods.

AMBIANCE	Contemporary	1 - 6	INTERLOCK	Contemporary	95 - 104
ANDES	Contemporary	7 - 14	INTERWEAVE	Contemporary	105 - 110
AVRA	Contemporary	15 - 18	LYNX	Transitional	111 - 120
CELESTIAL	Contemporary	19 - 24	MAISON	Traditional	119 - 124
COLORADO	Contemporary	25 - 34	MARANA	Contemporary	125 - 128
COZY SHIMMER	Contemporary	35 - 40	NATURAL JUTE	Contemporary	129 - 132
DESIRE	Contemporary	41 - 50	RUSTIC TEXTURES	Contemporary	133 - 146
DREAMY SHAG	Contemporary	51 - 56	SAHAR	Traditional	147 - 154
ECO CYCLE	Traditional	57 - 62	SHADOWS	Traditional	155 - 162
GLITZ	Contemporary	63 - 74	SUSTAINABLE TRENDS	Contemporary	163 - 170
GRACEFUL	Contemporary	75 - 84	WESTON	Contemporary	171 - 174
INFINITE	Traditional	85 - 94			

CLEANING & CARE

BY STAIN, FIBER & BLENDS

NOURISON.COM/RUG-CARE

STAIN	SUGGESTED CLEANING AND CARE
Acids	Detergent or white vinegar
Alcoholic beverages	Detergent, white vinegar, or cleaning fluid
Ammonia or Alkali	Detergent or white vinegar
Ball-point pen ink	Methylated spirits or turpentine
Beer	Detergent or white vinegar
Bleach	Detergent or white vinegar
Blood	Detergent, white vinegar, or starch paste
Burning cigarette	Brush off with a hard edge
Butter	Cleaning fluid
Candy	Detergent, white vinegar, or scrape & vacuum
Cellulose paint	Acetone
Chewing gum	Detergent, white vinegar, or cleaning fluid
Chocolate	Detergent, white vinegar, or cleaning fluid
Coffee	Glycerin
Cosmetics	Detergent, white vinegar, or cleaning fluid
Crayon	Detergent, white vinegar, or cleaning fluid
Egg	Detergent or white vinegar
Excrement (human)	Detergent or white vinegar
Excrement (pet)	Call a reputable cleaner
Fat and Oil	Blot with tissue, then use cleaning fluid
Fruit and juices	Detergent or white vinegar
Furniture polish	Detergent, white vinegar, or cleaning fluid
Glue	Alcohol
Grass	Methylated spirits
Gravy	Detergent, white vinegar, or cleaning fluid
Grease	Use cleaning fluid, or scrape and vacuum
Household cement	Detergent, white vinegar, or cleaning fluid*
Ice cream	Detergent, white vinegar, or cleaning fluid*
Ink	Water only
Iodine	Alcohol
Jam	Lukewarm water
Lipstick	Detergent, white vinegar, or cleaning fluid*
Medicine	Call a reputable cleaner
Metal polish	Detergent, white vinegar, or cleaning fluid*
Mildew	Call a reputable cleaner
Milk	Detergent, white vinegar, or cleaning fluid*
Mud	Detergent or white vinegar
Mustard	Detergent or white vinegar
Nail polish	Polish remover*
Oils	Cleaning fluid
Paint	Detergent, white vinegar, or cleaning fluid*

Perfume	Detergent, white vinegar or cleaning fluid*
Permanent ink	Call a reputable cleaner
Rust	Call a reputable cleaner
Salad dressing	Detergent, white vinegar, or cleaning fluid*
Sauces	Detergent, white vinegar, or cleaning fluid*
Shoe polish	Detergent, white vinegar, cleaning fluid, or scrape and vacuum
Soot	Vacuum, then use cleaning fluid
Tar	Cleaning fluid
Tea	Detergent or white vinegar
Urine (human)	Detergent or white vinegar
Urine (pet)	Call a reputable cleaner
Vomit	Detergent, white vinegar, or cleaning fluid
Wax	Cleaning fluid, or scrape and vacuum
Wine	Detergent, white vinegar, or cleaning fluid

FIBER	SUGGESTED CLEANING AND CARE
New Zealand Wool Wool Rayon Cotton Nylon Faux Silk Acrylic Polyacrylic Modacrylic Polyester Polypropylene Shag	<ul style="list-style-type: none"> • Vacuum regularly. • Pile shedding is a normal characteristic of quality area rugs. • Avoid use of beater-bar type vacuums as they may cause yarns to pull or snag. • If this happens, avoid pulling yarn knots out of surface pile. • Clean spills immediately by blotting with a clean sponge or cloth. • Always use a professional cleaning service. Consumer self-cleaning methods are discouraged. • Rug padding is recommended.
Hair on Hide Leather Cowhide Suede Leather	<ul style="list-style-type: none"> • Natural skin rugs are not recommended for high-traffic areas. • Vacuum regularly on the lowest setting. Vacuums with beater bars are not recommended. • Clean spills immediately by wiping smoothly in the direction of the hair with a damp (but not wet) cloth, using mild soap and water. • Always use a professional cleaning service. Consumer self-cleaning methods are discouraged. • Rug Padding is recommended.
Jute Sisal	<ul style="list-style-type: none"> • Do not steam clean or wet shampoo your jute rug. Plant fibers are highly absorbent, so they are subject to some shrinking and puckering when exposed to liquids or excessive dampness. • Always use a professional cleaning service. Consumer self-cleaning methods are discouraged. • Rug Padding is recommended.
Viscose Luxcelle™ Bamboo-extruded Silk-like Fibers	<ul style="list-style-type: none"> • Vacuum regularly. Vacuums with beater bars are not recommended. • Avoid pulling yarn knots out of surface pile. • Always use a professional cleaning service. Consumer self-cleaning methods are discouraged. Carpet can easily stain and yellow with improper cleaning chemicals. • For spills, blot the affected area with white paper towels or a clean white terry cloth towel. Moisture will weaken the fiber, and rubbing could then cause breaking or damage. • After blotting stains, groom by combing the face of the rug in the direction of the pile with a soft brush. The pile may look flatter and more reflective afterward. • Once dry, re-brush the fiber to regain original texture. • Rug padding is recommended.

*If recommended procedure is not effective, call a reputable cleaner, particularly for complex stains. Don't wait for annual cleaning, since it may be too late by then to remove the stain.

RUG PAD

10 YEAR GUARANTEE

GUARANTEED TO RETAIN ITS NON-SLIP PROPERTIES WITH PROPER CARE

FOR SAFETY

Rug pads hold rugs in place. A rug pad can help prevent bunching and rug shift, which can cause slip and trip hazards. Even when a rug seems "secured" by furniture or on carpet, a rug pad adds an extra layer of protections against mishaps.

FOR DURABILITY

Rug pads protect the rug's weave, which can be worn by the constant pulling and tugging of foot traffic and vacuuming. A rug pad extends the life of the rug, and protects your investment.

FOR COMFORT & AESTHETICS

Rug pads provide extra padding, increasing comfort, insulation, and sound proofing in the home. A rug pad also provides a buffer zone for dirt and dust, keeping them off of your hard surfaces, and making them easier to vacuum away.

IT IS IMPORTANT TO CHOOSE THE RIGHT TYPE OF RUG PAD FOR YOUR FLOORING

Hard surface rug pads can be used on hardwood, stone, tile or vinyl.



SHIFT LOC



FEATURES

- Classic cushioning extending rug's life & provides sound-proofing.
- Hand washable & easily cut to size.
- For use with hard surface flooring. Will not stain or discolor your floors.

AVAILABLE SIZES

1 ft 8 in. x 10 ft 10 in.
 1 ft 8 in. x 3 ft 4 in.
 1 ft 8 in. x 7 ft 6 in.
 2 ft 6 in. x 4 ft 2 in.
 3 ft 4 in. x 5 ft
 4 ft 8 in. x 7 ft 6 in.
 4 ft 8 in. Round
 5 ft 5 in. x 7 ft 11 in.
 7 ft 6 in. x 10 ft 8 in.
 7 ft 6 in. x 9 ft 8 in.
 7 ft 6 in. Round
 8 ft 6 in. x 11 ft 6 in.
 9 ft 6 in. x 13 ft 6 in.
 11 ft 6 in. x 14 ft 6 in.

GRID LOC



FEATURES

- Advanced cushioning extending rug's life & provides sound-proofing.
- Hand washable & easily cut to size.
- For use with hard surface flooring. Will not stain or discolor your floors.

AVAILABLE SIZES

1 ft 8 in. x 7 ft 6 in.
 2 ft 6 in. x 4 ft 2 in.
 3 ft 4 in. x 5 ft
 4 ft 8 in. x 7 ft 6 in.
 5 ft 8 in. x 8 ft 8 in.
 7 ft 6 in. x 9 ft 8 in.
 8 ft 6 in. x 11 ft 6 in.
 9 ft 6 in. x 13 ft 6 in.

BASIC RUG LOC



FEATURES

- Premier cushioning, extending rug's life & provides sound-proofing.
- Green Label Plus certified. 100% recycled fibers.
- Usable on any floor surface: carpet, hardwood. Also reversible.

AVAILABLE SIZES

1 ft 8 in. x 3 ft 4 in.
 1 ft 8 in. x 7 ft 6 in.
 2 ft x 12 ft
 2 ft 6 in. x 4 ft 2 in.
 3 ft 4 in. x 5 ft
 4 ft 8 in. x 7 ft 6 in.
 5 ft Round
 5 ft 5 in. x 7 ft 11 in.
 7 ft 6 in. x 10 ft 8 in.
 7 ft 6 in. x 9 ft 8 in.
 7 ft 6 in. Round
 8 ft 6 in. x 11 ft 6 in.
 9 ft 6 in. x 13 ft 6 in.
 11 ft 6 in. x 14 ft 6 in.

RUG LOC



FEATURES

- Superior cushioning, superior thickness. Non-stick, non-skid backing. Extending rug's life & provides sound-proofing.
- Green Label Plus certified. 100% recycled fibers.
- Usable on any floor surface: carpet, hardwood and even outdoors. Also reversible.

AVAILABLE SIZES

1 ft x 2 ft
 2 ft x 6 ft
 2 ft x 8 ft
 2 ft x 10 ft
 2 ft x 12 ft
 3 ft x 5 ft
 4 ft x 6 ft
 5 ft x 8 ft
 5 ft Round
 6 ft x 9 ft
 7 ft 6 in. Round
 8 ft x 10 ft
 8 ft x 11 ft
 9 ft x 12 ft
 10 ft x 14 ft
 12 ft x 15 ft

LOCATIONS

SHOWROOMS & HEADQUARTERS

NOURISON INDUSTRIES, INC., US HEADQUARTERS

5 Sampson St., Saddle Brook, NJ 07663
(800) 223-1110 / Fax (201) 368-0739

NEW YORK SHOWROOM

230 Fifth Avenue, Suite 1305, New York, NY 10001
(212) 545-1030

LAS VEGAS SHOWROOM

Las Vegas Market Andmore, Building C / 455 S. Grand Central Pkwy Suite C112
(702) 454-2600

HIGH POINT SHOWROOM

International Home Furnishings Center (IHFC) / 210 E. Commerce Ave., InterHall IH101 High Point, NC 27260
(336) 841-6900

NOURISON EUROPE

Freilagerstrasse 39, 8047 Zurich, Switzerland
(+41) 044 401 45 46/47 / Fax (+41) 044 401 45 48

NOURISON.COM

Photos and images in this catalog are for reference only; actual colors and textures may vary.
Rugs shown are of specific sizes; design details may vary with size changes.

[NOURISON.COM](https://www.nourison.com)

